



**Presented by:**  
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**BayState Gas - Berkshire Gas – National Grid (MA&NH) -National Grid (RI), New England Gas Company**

**Northern Utilities Natural Gas - NSTAR Gas - Unitil**

# What is GasNetworks?

*A nationally-recognized collaborative of local natural gas companies delivering innovative, cost-effective energy efficiency programs to residential and commercial & industrial customers throughout New England.*

- **Bay State Gas**
- **National Grid (MA&NH)**
- **New England Gas**
- **Northern Utilities**
- **Berkshire Gas**
- **National Grid (RI)**
- **NSTAR Gas**
- **Unitil**



# Background

- In 1997 at the request of DOER, MA Gas Companies partnered to transform markets.
- Utilities were charged with providing consistent programs across the region;
  - eliminate customer and contractor confusion
  - create common efficiency goals
- Take advantage of economies of scale, shared program costs, smaller utilities able to deliver large scale programs.
- Educate consumers and contractors and promote awareness on evolving technologies.

# What We Do

- Transform markets.
- Help make existing homes and businesses use natural gas more efficiently by providing information, education and financial incentives.
- Ensure that new gas load is as efficient as possible using the same means.
- Develop and deliver state of the art energy efficiency programs.
- Work with governmental agencies.

# Gas Networks structure

- Representatives from each utility (residential and small C&I) meet monthly
- Discuss issues/concerns
- Make recommendations
- Plan events

# Gas Networks structure

- Common rebate processing firm
- Standardized forms
- E-Newsletter
- Mailings to all customers
- Economies of Scale approach
  - Smaller utilities benefit

# **Commercial Kitchen Program Information**

# Our Kitchen Program

- High-Efficiency Fryers
  - ENERGY STAR® \$1,000
  - High-Efficiency Large Vat \$1,000
- ENERGY STAR Food Steamer \$1,000
- High Efficiency convection ovens \$1000
- On Demand H2O \$300
- Free pre-rinse spray valves when customers request a no cost audit
- Training and Education
- Partnership with Massachusetts Restaurant Association



# Key Partnerships for Program Development

- Circuit rider outreach to plumbing and heating supply houses and big box home improvement stores ( HD and Lowe's)
- Developing circuit rider program for food service supply houses

# Key Partnerships for Program Development

- Partnered with the Mass Restaurant Association to...
  - Provide new members with free pre-rinse spray valves
  - Provide training
  - On their “Green Committee”
- Work with local distributors and manufacturers to promote program

