

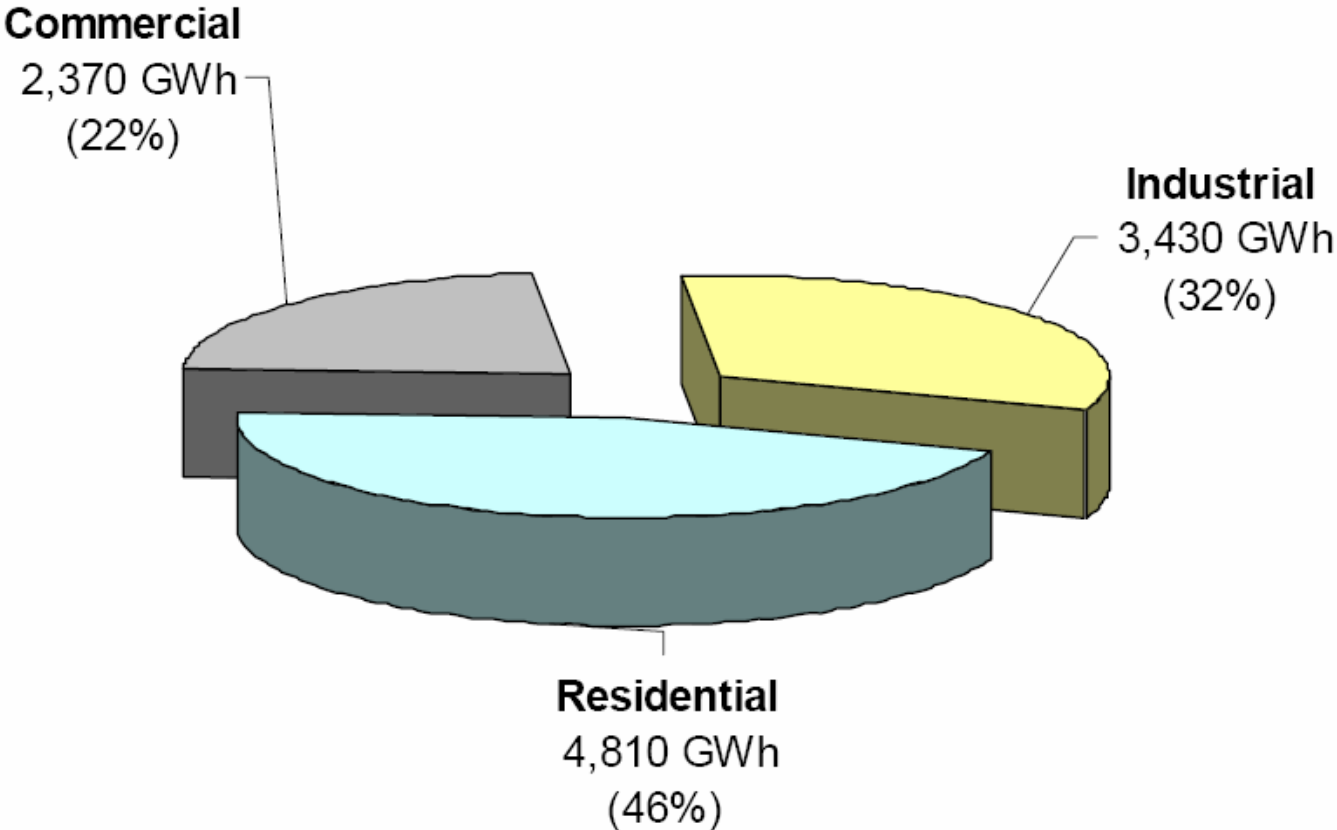
# BC Hydro's Motor Management Program: Leveraging Green Motor Incentives

CEE Industry Partners Meeting

October 16<sup>th</sup>, 2008

New Orleans

# Industrial Programs – 20 Year Plan



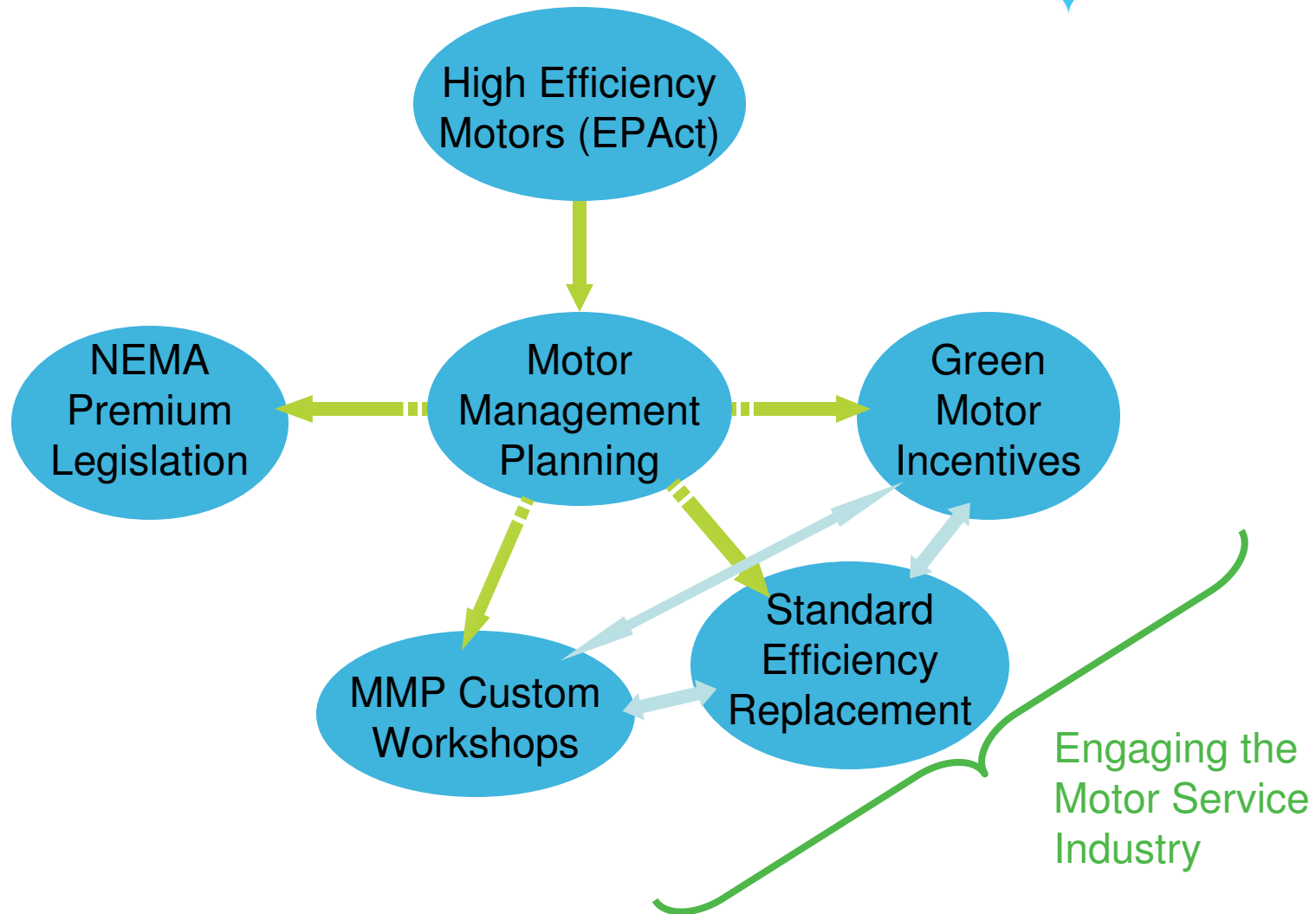
	Codes & Standards	Rate Structures	Programs	Total
Industrial	110	730	2,590	3,430

# Motor Management Program



- 1970's High Efficiency Motors Program
  - BC was the first to legislate
- Current Motor Management Program focuses on education and training (no rebates)
  - Current NEMA Premium Market Share = approx 60%

# MMP Development



# Industry Engagement



- Current MMP Program is targeted at our largest industrial customers
  - 67 customers (within target market)
  - Individual site assessments/motor audits
  - On-site workshops
  - MMP manuals
  - Delivered by a Consultant

# Industry Engagement



- Next Phase will be aimed at midsize and smaller industrial customers
  - 10,000 customers
  - Simplified MMP process delivered by motor industry members
  - Green Motors repair rebates through member repair shops

# Contacts



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