

The Office From Components to Systems Leveraging the CEE Process

CEE Commercial Team
October 16, 2008



Working Together, Advancing Efficiency

Objective:

- Given energy savings goals and industry trends for office buildings, inform the CEE process to determine where we can collectively move together in this area

Agenda:

- Recap, Overview
- Group Brainstorming: How can we work together to develop systems-level approaches? Top 4
- Small Group Discussion – Idea Development
- Wrap Up/Next Steps

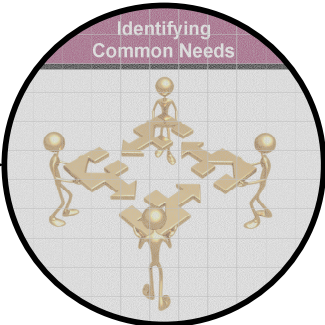


The Office – Where are we?

Day 1



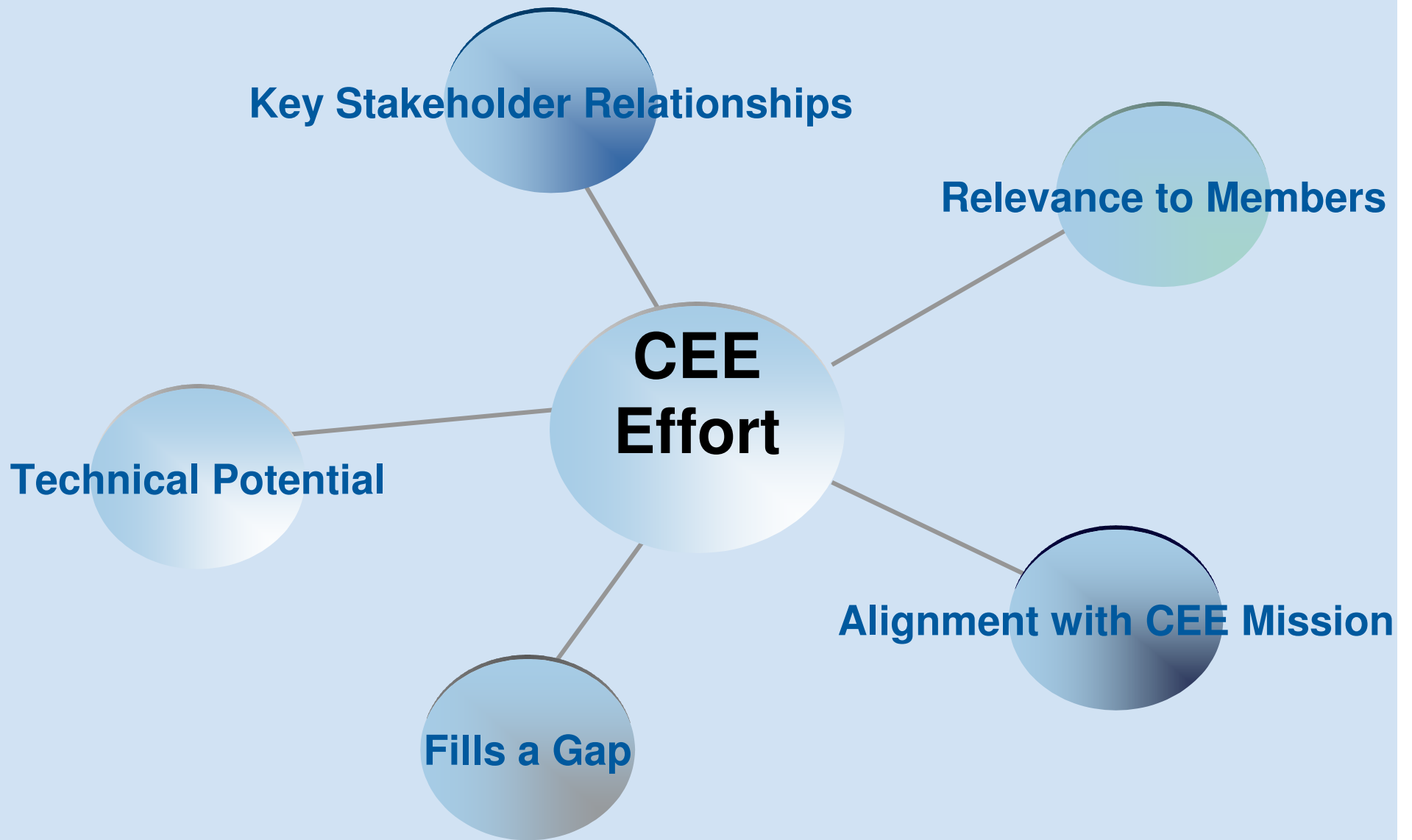
Day 2



CEE Process and Models for Advancing Efficiency

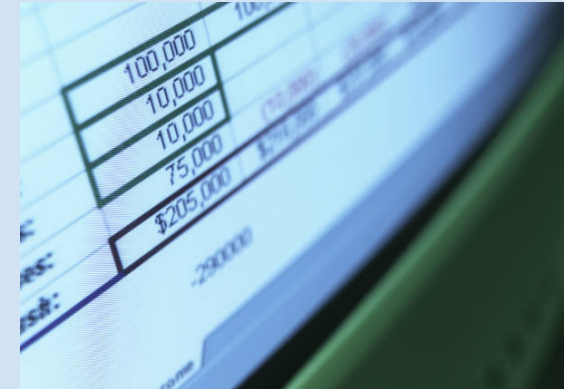


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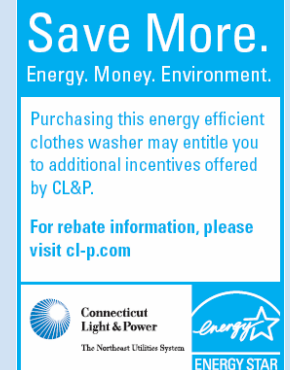
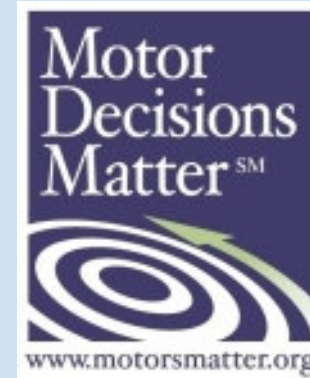
CEE Support: Program Components

- Voluntary Performance Specs
Lighting, Kitchens, HVAC
- Tiers
- Guidance/Messaging
Fact Sheets, Case Studies
- Webinars, Trainings



CEE Support: Brands, Labels

- Consistency/Identity for Premium Equipment
- Multi-Stakeholder Endorsement
- Ongoing Stakeholder Communication
- Platform for Efficient Delivery of Messages, Tools and Calls to Action
 - **NEMA Premium™**
 - **Motor Decisions MatterSM**
 - **Save More with ENERGY STAR**



CEE Support: Design Charrette/Competition

- **Design Charrette (CEE/ALA/DOE Efficient Lighting)**
 - Technical Capabilities
 - Interaction
 - General Conclusions
- **Design Competition (LFT)**
 - Encourage Development and Production
 - Attract Key Market Player Attention
 - Prime the Sales and Distribution Pipeline



CEE Support: Meetings

- Stakeholder Calls
- Workshops
- Booths at Trade Shows
- Conferences/Summits- Venues for Focused Interaction (**Industry Partners**)



Brainstorm

Given the needs that were identified in the last breakout session, can we leverage the CEE process to further develop a systems-level approach?



Small Group Discussion

- Which players should be involved?
- Where might we find more information?
- What are venues where we could build on this?
- What are next steps this could take?
- Who is working on relevant initiatives?

In closing . . .

- Evaluation Form
- Wrap Up Summary
- Next Steps

Thank You!



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