

Lighting for Tomorrow: Celebrating Success and Eyeing Next Steps

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Working Together, Advancing Efficiency

LFT Partnership

- American Lighting Association
 - Lighting showrooms
 - Lighting fixture manufacturers
- Consortium for Energy Efficiency
 - Efficiency program administrators
- U.S. Department of Energy
 - Represented by PNNL



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Lighting for Tomorrow



- Partnership was launched in 2002 to encourage and recognize excellence in design of energy-efficient residential lighting fixtures
- LFT efforts include:
 - Design competitions for decorative, efficient fixtures
 - Outreach to retailers and manufacturers
 - Support for member efficiency programs



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2006 Sponsors



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2006 Activities

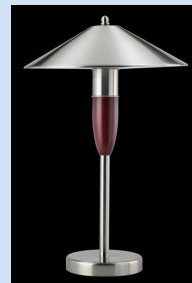
1. Competition for ENERGY STAR fixtures
2. Solid State Lighting prototype competition
3. Retailer outreach
4. Builder program



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Yearbook Competition

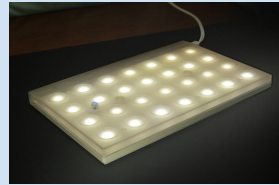
- 26 winning fixtures, Representing 12 manufacturers
- 10,000 copies Yearbooks
 - Disseminate to:
 - ALA member showrooms
 - ENERGY STAR partner lighting retailers
 - Homebuilders
 - Encourage efficiency programs to use locally to educate retailers and builders



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Solid-State Lighting Competition

- Over 30 entries
 - 4 winners
 - 4 honorable mentions
- Advocate high-quality, energy-efficient use of SSL
- Publicize within lighting community rather than mass market



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Plans for 2007

- Yearbook Competition
 - Encourage more entries
 - Encourage lower-end manufacturers
 - Traditional and contemporary categories
- Solid-State Lighting Competition
 - Increase technical requirements
 - Add recessed can category
 - Add innovative design category
- Builder Component



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Builder Component

- Increase outreach to builders and electrical distributors to seed member opportunities
 - Exhibit at Builder Shows
 - Publish Articles in
 - Builder
 - Big Builder
 - NAED Publication
“Electrical Distributor”



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