



The NEMA Premium Ballast Designation

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January 17, 2007



Working Together, Advancing Efficiency

Why a NEMA Premium Label?

Manufacturer and member interests converge

- Translating product choices for the energy efficient consumer
- Selling more high efficiency products
- Easy specification for high efficiency systems

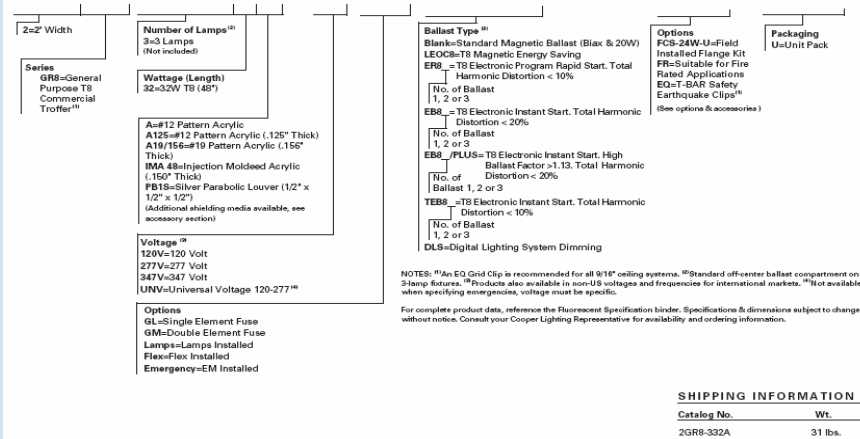


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The Specifying Picture

ORDERING INFORMATION

SAMPLE NUMBER: 2GR8-332A-120V-EB81-U



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A Unified Definition of Efficiency

- CEE examples – motors, specifications
- The Pull-through effect



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How will Industry participate?

- Decision-making structure
 - Under Construction
- Product Listing
- Data Reporting and Verification
 - Dealing with variability - Challenge protocol



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How can CEE Members participate?

- Role in decision making structure undetermined
- Review format and content of data
- Joint marketing opportunities



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Discussion Questions

- What do members need to prepare to promote this label?
- How much advance notice is required to ensure promotion?
- What communication has to happen along the marketing chain in order to maximize its utility?
- What questions and other feedback do you have about the program?



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Commercial Lighting – Next Technologies?

Possibilities include:

- Integrated Lighting Controls (incl. Daylighting)
- Lighting Load Shed Ballast & Controller
- Solid State Lighting (technical information)
- Ceramic Metal Halide
- Advanced HIDischarge Light Sources
- Hybrid Solar Lighting
- One lamp linear fluorescent
- High color temperature lighting
- High Efficiency Task Lighting (LED)



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Commercial Lighting – Next Steps for CEE

- Creating joint messages with industry to help market key products
- Boosting industry participation and understanding of CEE's efforts
- Developing strategies that will increase national product availability



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Contribute your thoughts!

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