

# Consumer Electronics: Plans to Address Increasing Load

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January 18, 2007



Working Together, Advancing Efficiency

## Background

- EPA estimates
  - Electronics = 13% of home electricity use
  - Will grow to 18% by 2015!
- Difficult product area to address
  - Fast changing
  - Disperse end-uses (i.e., lots of 'em, everywhere!)
- CEE began work in January 2006
  - Established Electronics Committee in June 2006



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## 2006 Accomplishments

- Industry relationships
  - Introduced Consumer Electronics Association (CEA) to CEE
  - Industry Partners Meeting
  - Efficiency panel at Consumer Electronics Show
- Consumer education
  - Discussed coordinated consumer education, including ENERGY STAR and CEA efforts



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## 2006 Accomplishments, cont.

- ENERGY STAR specs
  - Commented on computer and DTA specs
- Federal coupon program
  - Supported efficiency requirement for federally administered DTA coupon program



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## 2007 Goals & Objectives

- Focus on research
  - Disseminate existing research (CEE web site)
  - Identify persisting research needs and how to address them
- Comment on ENERGY STAR specs
  - Television (revision)
  - Set-top box (development)
  - Monitor (revision)



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## 2007 Goals & Objectives, cont.

- Build cooperative relationship with industry
- Monitor U.S., Canadian & other international developments that impact members
- Continue CEE Consumer Electronics Initiative development



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## **Electronics Breakout Session Today!**

Thursday, January 18  
3:30 – 5:00 PM  
Pacific I – Second Floor

### **Contact Information**

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