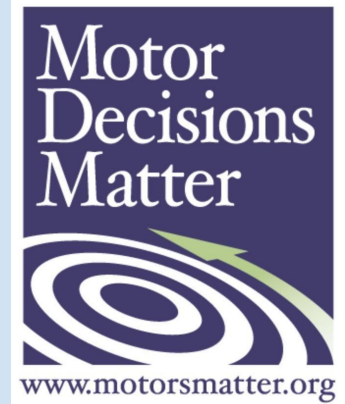


Motor Decisions Matter (MDM)

www.motorsmatter.org



- “At the table” with Industrial Partners
 - Efficiency programs, motor sales & service centers, manufacturers, and associations (NEMA, EASA, etc.)
- Shared Objective: Motor Management
 - Increase awareness of industrial motor management opportunities & incentives
- Strategy in 2009
 - Increase outreach at regional and local levels
 - “Go-to” resource for motor efficiency info.