

Existing Homes Breakout Session

CEE Winter Program Meeting
January 14, 2009



Working Together, Advancing Efficiency

Session Objectives

- Gain a greater understanding of Committee's work in existing homes
- Understand how the Whole House work ties to the work of other CEE committees
- Give input on the process being used to develop the Program Guide
- Flesh out key sections of the Program Guide
- Reserve time for updates/announcements

Industry Partners Meeting

- Attendees from:
 - HVAC, insulation, lighting, appliances, windows, water heating, home energy automation
- Agreed to work together to advance efficiency in detached, single family homes
- Decided to pursue two work efforts:
 - Program Guide
 - Webinar Series

Program Guide – Purpose

- Develop a resource for program administrators that:
 - Compiles information needed to develop a program
 - Takes advantage of industry expertise / research
 - Captures lessons learned / successful approaches
 - Sets out an agreed upon vision for existing homes
 - Leads to more consistent programs and messages
 - Provides a starting point for a binational discussion about doing more, together with industry

Program Guide – Key Sections

1. Existing Homes Market
2. End Use and System Efficiency Opportunities
3. Workforce Capacity Review
4. Program Design Approaches
5. Marketing and Messaging






Group Exercise – Process

1. Form one group for each section of Guide
 - Need a volunteer leader for each
 - Participants self select into a group
 - Work through questions
2. Debrief (*Begins at 2:15*)
 - Present your group's work
3. Identify key outcomes and next steps

Discussion Questions

- What information should be captured in this section?
- What key questions should the section address?
- What resources from other CEE committee work can be drawn upon for this section?
- What information needs to be researched from scratch?
- What research and studies should be referenced in this section?
- Who should be invited to work on this section?

Groups

1. Existing Homes Market 
2. End Use and System Opportunities 
3. Workforce Capacity Review 
4. Program Design Approaches 
5. Marketing and Messaging 

Discussion Questions

- What information should be captured in this section?
- What key questions should the section address?
- What resources from other CEE committee work can be drawn upon for this section?
- What information needs to be researched from scratch?
- What research and studies should be referenced in this section?
- Who should be invited to work on this section?

Next Steps

- CEE to compile input from all participants in Working Group
 - Today's input and additional input via e-mail from members and manufacturers
- Conference call to discuss results in Feb
- Webinar series
 - Ideas for topics?

Updates

- Home Performance with ENERGY STAR Contractor Pilot
 - Comment period open until Feb 27th
- Other News?

Thank you!

(Res. Lighting starts at 3:30 in Banquet AB)

Rebecca Foster

*Residential
Sector Lead*

617-589-3949 x 207

rfoster@cee1.org

John Taylor

*HVAC &
ENERGY STAR*

617-532-0944

jtaylor@cee1.org

Eileen Eaton

*Lighting &
Appliances*

617-589-3949 x 203

eeaton@cee1.org

Margie Lynch

*Electronics &
Windows*

617-589-3949 x 231

mlynch@cee1.org



Working Together, Advancing Efficiency