



**June Program Meeting *Preliminary Agenda***  
June 11 -12, 2008 at the Hyatt Harborside in Boston, MA

Wednesday, June 11

- General Session
- 8:00-8:30 ***Continental Breakfast***
- 8:30-8:45 **Welcome and Introductions**  
Ed Wisniewski, Deputy Director, CEE
- 8:45-9:00 **Contemplating State-wide Energy Planning: A Massachusetts Perspective on the Future**  
Phil Giudice, Massachusetts Division of Energy Resources
- 9:00-9:45 **What Have We Accomplished in Lighting Efficiency? What are the Next Frontiers?**  
Pam Horner, National Electrical Manufacturers Association  
Priscilla Richards, New York State Energy Research and Development Authority
- 9:45-10:15 **Gazing into the Crystal Ball: New Residential Water Heating Technologies**  
Speaker TBD
- 10:15-10:30 ***Break***
- 10:30-10:45 **Inserting Efficiency into the Digital Television Transition**  
Margie Lynch, CEE
- 10:45-11:15 **ENERGY STAR Plans for 2009 and Beyond**  
Hewan Tomlinson, U.S. Environmental Protection Agency  
Bryan Berringer, U.S. Department of Energy
- 11:15-11:30 **Short-Takes**
- CEE's *Ask the Experts* Webinars: Supporting Our Industry's Growth  
Marc Hoffman, Executive Director, CEE
  - HVAC Industry-Supported Efforts to Promote Quality Installation  
John Taylor, CEE
  - Water Heating Communications Working Group  
Kara Rodgers, CEE
- 11:30-11:45 ***Break***



## Concurrent Sector Overviews

11:45-12:30 Gas, Residential, Commercial, Industrial, Evaluation

12:30-1:30 **Lunch**

Round-Table Topics

Portfolio Management

Working with Industrial Trade Allies

Advanced Technology: Heat Pump Water Heaters

## Breakout Sessions I

1:30-3:00 Residential Lighting Committee: The Changing Landscape-- What Do New Federal Standards and Other Developments Mean for Residential Lighting Programs

ENERGY STAR Program Planning Committee: Positioning ENERGY STAR in an Environmentally-Conscious Market-- Discussion of Plans in 2009

Industrial Motors and Motor Systems Committee: Two Years until Takeoff-- Program Perspectives on the New Scope of Industrial Motor Efficiency Programs

Commercial Kitchens Committee: Cooking Up Strategies for Success

3:00-3:30 **Break**

## Breakout Sessions II

3:30-5:00 Residential Consumer Electronics Committee: Progress in Program Design, Reports from the Working Groups and Plans for Next Steps

Residential/Small Commercial HVAC Committee: Considering A Binational, Multi-Stakeholder Communications Strategy for Promoting Quality Installations

Gas Committee: Connecting the Dots-- CEE's Water Heater Initiative and Communications Strategy

Industrial Motors and Motor Systems Committee: Beyond NEMA Premium-- Exploring the Next Frontier for Motor Efficiency Programs

Commercial Lighting Committee: Potential Efficiency Opportunities for Programs

5:30-7:00 **Reception: to be Generously Sponsored by National Grid**



## Thursday, June 12

- 7:30-8:30 **New and Prospective Member Orientation**  
Marc Hoffman, Executive Director, CEE
- 8:00-8:30 **General Session**  
*Continental Breakfast*
- 8:30-8:45 **Welcome and Introductions**  
Ed Wisniewski, Deputy Director, CEE
- 8:45-9:15 **Targeting Savings in the Industrial Sector: Results from DOE's Save Energy Now Initiative**  
Anthony Wright, Oak Ridge National Laboratory
- 9:15-10:30 **Leveraging State, Federal, and Program Resources to Capture Energy Saving Opportunities in Water Treatment in Massachusetts**  
Michael DiBara, Massachusetts Department of Environmental Protection  
Kevin Keena, National Grid  
Derek Buchler, Bay State Gas (invited)
- 10:00-10:30 **Market Segmentation Approaches to Meet Diverse Program Needs**  
Keith Reed, Pacific Gas and Electric  
Marc Pedersen, BC Hydro  
Bob Collins, Ontario Power Authority
- 10:30-11:00 **Break**
- 11:00-11:15 **Exploring New Opportunities in Commercial HVAC**  
Afroz Khan, CEE
- 11:30-12:00 **Is SuperBoiler Technology Ready for Efficiency Program Promotion?**  
Robert Gemmer, U.S. Department of Energy, Industrial Technologies Program
- 12:00-12:30 **Short Takes**
- CEE's Evolving Member-Communications Strategy  
Sarah Griffith, Strategic Communications Director, CEE
  - Residential Appliances: Evaluating New Technologies  
Eileen Eaton, CEE
  - Understanding and Informing Data Centers Programs  
Jason Erwin, CEE



12:30-1:30 **Lunch**  
Round-Table Topic  
Energy Efficiency Communicators

1:30-3:00 **Breakout Sessions I**  
Residential Whole House Committee: Exploring the Need for a National Strategy for Existing Homes  
Gas Program Opportunity Assessment: Commercial Boilers  
Water/Wastewater Committee: Approaches to Benchmarking  
Data Centers and Servers Committee: Addressing IT Energy Use in Data Centers  
Evaluation Committee/Behavior Interest Group: Market Segmentation

3:00-3:30 **Break**

3:30-5:00 **Breakout Sessions II**  
Residential Whole House Committee: Examining Opportunities for Coordinated Market Transformation in New Construction  
Residential Appliance Committee: Identifying Future Savings Options and Planning Next Steps  
Industrial Program Planning Committee: Identifying Energy Savings Opportunities that Are Ripe for Energy Efficiency Programs  
Commercial Building Performance Committee: Evolving a Commercial Building Screening Process  
Evaluation Committee/Behavior Interest Group: Selected Topics to Be Announced