

Residential Whole House Breakout Session: Existing Homes

June 12, 1:30 – 3:00 Eastern
Boston, MA



Working Together, Advancing Efficiency

Introduction

- Session Objectives
 - Understand context in which whole house programs operate
 - Determine interest in developing a national strategy that CEE members can use in programs
- Ground Rules
 - This is a broad topic!
 - Use parking lot to capture topics not directly related to today's discussion

The Opportunity

- Programs need to deliver more savings
- Savings potential of end uses is decreasing
- New homes market is in a downturn
- Number of existing homes dwarfs new homes built annually
- Product manufacturers exploring efficiency in existing homes market

The Challenges

- Whole house programs are hard!
 - Identifying customers who would benefit
 - Assessing savings opportunities
 - Supporting infrastructure that can deliver upgrades
 - Having contractors recommend “retail” products
 - Verifying that improvements were made and function as expected
- Limited availability of consumer credit to fund improvements

Discussion Questions

- How important is capturing savings in existing homes for your program?
- What are the opportunities and challenges you see for existing homes efforts?
- How can we make progress in this area by working together at CEE?

Continuing the Conversation

Working Group – Summer

Develop a strawman

Form the agenda for meeting with industry

CEE Industry Partner Meeting

October 15-16, New Orleans



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