



June Program Meeting Water-Wastewater Committee

Organizational Partnerships to Improve
Program Effectiveness in the
Water-Wastewater Sector

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Boston, MA

Agenda

▶ Introduction

▶ Speakers:

- Christine Radke, Water Environment Federation
- Cynthia Lane, American Water Works Association

▶ Efficiency Program Perspective

▶ Discussion:

- *How can efficiency programs (resources, expertise) & WEF-AWWA (credibility, outreach) work together to bring efficiency to the W-WW sector more effectively?*

Initiative Goals

- ▶ To raise awareness of efficiency opportunities in the water-wastewater treatment sector and the value EE presents to water utilities & municipalities
- ▶ To increase demand for energy efficient products and services in the W-WW sector
- ▶ To establish strong engagement between water utilities and efficiency programs

Initiative Resources

▶ Energy Efficiency RFP Guidance

- Information and ready-made RFP language to simplify inclusion of efficiency in design docs

▶ Small Treatment Facility Audit Checklists

- User-friendly checklists to allow operators assess efficiency potential at their facilities and improve engagement with efficiency programs (Fall 2010)

Background Assumptions

▶ Efficiency Programs Offer:

- Energy expertise
- Dedicated resources—
informational & financial

▶ Efficiency Programs Need:

- Credibility with water utilities
- Outreach & messaging
opportunities



Introductions

- ▶ Name
- ▶ Organization
- ▶ Offerings to Water-Wastewater sector
 - Programs: Custom/prescriptive incentives, study funding, project assistance, etc.
 - Others: Energy efficiency related events or resources for your members

Objectives

▼ Identify:

- Shared interests
- W-WW market needs
- Tools & resources



▼ Explore opportunities for resource sharing and collaboration