

Partnerships in CEE's Commercial Lighting Initiative

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Industry Partnerships at work

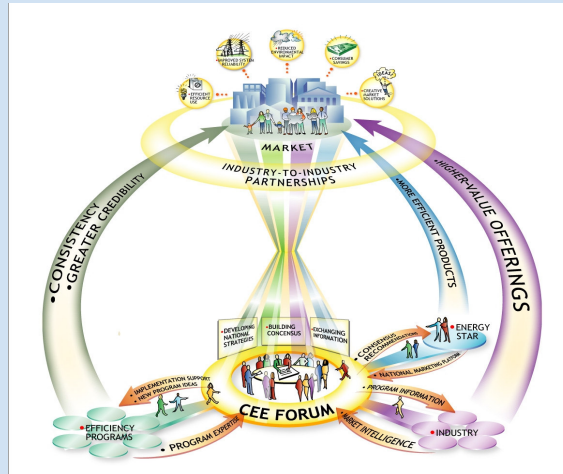
- Throughout CEE
- The HP 32 W T8 Spec
- Current Efforts and Next Steps



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Partnerships at CEE

- Understanding roles
- Building relationships



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Partnerships for Motor Management

***Motor Decisions Matter* provides a single, coordinated voice in the market, explaining the benefits of motor management and planning to a variety of stakeholders.**

- National awareness campaign
- Promotes the benefits of sound motor management to corporate and plant decision-makers.



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Partnerships for HVAC Reference

The CEE/ARI HVAC Directory is a national database of HVAC equipment that meets particular energy efficiency requirements

- Data is provided by manufacturers
- Database is financed through member sponsorships

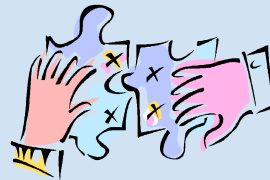


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High Performance 32 W T8 systems

CEE Process

- Investigation
- Elimination
- Presentation



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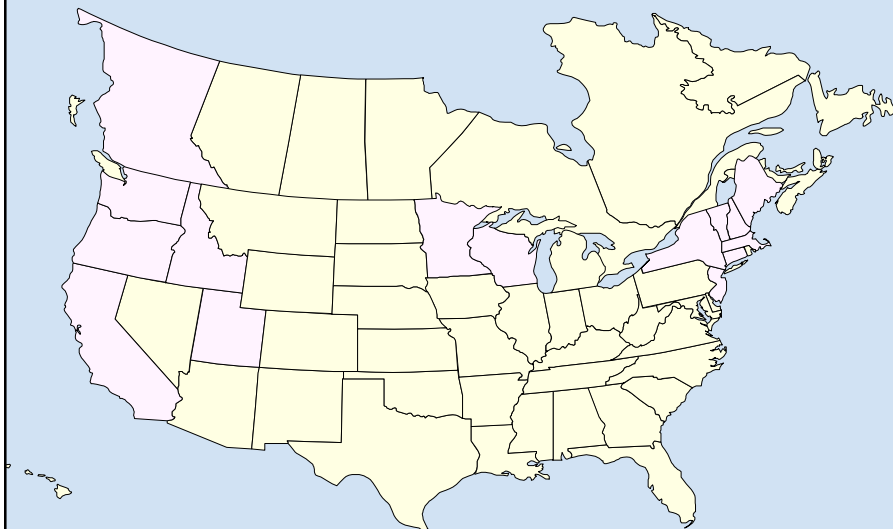
Members with HP 32W T8 Programs

Bonneville Power Administration
BC Hydro
Efficiency Maine
Efficiency Vermont
Energy Trust of Oregon
Eugene Water and Electric Board
Focus on Energy
Long Island Power Authority
Los Angeles Department of Water and Power
National Grid
New Jersey Board of Public Utilities
New York State Energy Research and Development Agency
Northeast Utilities
NSTAR
PacificCorp
Public Service Electric & Gas
Tacoma Power
WE Energies
Xcel Energy



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HP 32W T8 Program Coverage



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Current Activities

Reduced Wattage

- Process similar to HP 32 W T8,
but streamlined

NEMA Premium ballast concept



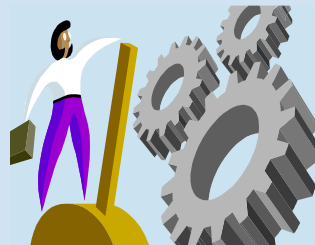
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The Path Forward

Effective Marketing

Effective Application

Leveraging power of collective
voice in research



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Reduced Wattage T8 - discussion

- How are you marketing your reduced wattage T8 products or program?
-
- Where is the maximum potential impact for these products (i.e. what potential applications)?
- What strategies should CEE use to deliver that impact?



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Discussion – What comes next?

Any additional points:

- Where is technology going?
- Where is regulation going?
- Where is behavior going?



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Discussion

- Will the future demand something new or can we use established methods? How can we be more effective in tackling these needs?



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