

Residential Lighting

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Working Together, Advancing Efficiency

Lighting for Tomorrow

- Partnership between ALA, CEE, and DOE (PNNL)
- Objectives
 - Encourage introduction of decorative fixtures
 - Increase their promotion and sale by engaging retailers
 - Increase their installation by builders
 - Inform industry about SSL



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Sponsors



Four Components in 2006

- ➔ Competition for ENERGY STAR fixtures
- 2. Competition for SSL Fixtures
- 3. Retailer outreach
- 4. Develop builder component for 2007-08



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Fixture Competition



- Entries
 - 81 total, from 21 manufacturers
- Judging
 - Will take place over next three weeks
- Winners will be featured in **Yearbook**
 - 10,000 copies
 - Target audience: retailers (showrooms) & builders
 - Sponsors can insert program information and/or print additional customized copies



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Residential Lighting Initiative

- Proposed update of Initiative
 - Broader scope would include more fixture types, emerging technologies
 - Flexible participation requirements
- Appendix: Program Guide on fixtures, fans
 - Developed by FFWG
 - Recommendations segmented by target audience
- Industry groups are supportive of proposal
- Will be presented to CEE Board on 6/16



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Opportunities for Members

- Yearbook
 - Work with LFT on Yearbook educational sections
 - Plan outreach and distribution of Yearbook
 - Print additional copies with program information
- Revised Initiative
 - Consider a greater focus on fixtures
 - Use appendix to guide program development
 - Monitor SSL technology through CEE



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For More Information

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CEE's Work on SSL

- Lighting for Tomorrow
 - Prototype design competition
 - Charette
- Lighting Initiative
 - Monitor LED technology and test procedures
 - Inform members as both evolve
 - Provide forum for discussing program role



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