

CEE Member Programs: Commercial Programs

A. Organizational Details

1. What organization sponsors the program(s)? Efficiency Maine
2. Which of the following best describes the program sponsor? (*Check one.*)
 - Utility
 - Nonprofit "efficiency utility"
 - State Government
 - Regional Program Administrator
 - Public Service Commission
 - Other:
3. Please list the State(s) where the program is offered. (*If programs differ across state lines, please fill out one questionnaire form for each state.*) Maine
4. What is the geographic scope of the program(s)?
 - Smaller than statewide
 - Statewide
 - Service territory in more than 1 state (*describe*)
5. How large is the customer base served by your commercial programs? Information not available customers
6. Do you differentiate your programs according to specific commercial target markets?
 - No
 - Yes → Please mark all that apply:
 - Commercial Real Estate (separate owner/tenant)
 - Hospitality
 - Restaurant/Food Service
 - Corporate Real Estate (owner-occupied)
 - Retail
 - Schools
 - Health Care
 - Other (*please specify*):

B. Whole Building Program Approaches

7. Please mark all of the following whole-building elements that you include in your program? *Please see the attachment for general descriptions of whole-building program elements and examples.*
 - Obtain upper management commitment to program
 - Measure whole-building energy performance (benchmark)
 - Identify and screen building candidates and project opportunities (e.g., scoping studies, screening audits, RCx)
 - Re-assess building performance
 - Coordinate recognition
 - None
 - Other (*specify*)

Sponsors Building Operator Certification (BOC) Training
8. Do you incorporate ENERGY STAR ®'s Portfolio Manager benchmarking tool in your commercial programs? Yes No
9. Please briefly describe your whole-building program approach and how you are measuring improvement in whole-building energy performance.

C. Overview of Program Offerings

10. In the following table, please list, by name, all programs that impact commercial buildings. *Navigate through the table with the tab key.*

- Please categorize the **Program Type** by letter in the second column, using the scheme below (*List all that apply*):
 A. Prescriptive B. Custom C. Standard Performance Contract D. Loan or financing E. Other (*specify*)Education
- Please categorize the **Technology Type** by number in the third column, using the scheme below (*List all that apply*):
 1. Lighting 2. Commercial Kitchens 3. Data Centers 4. HVAC
 5. Retrocommissioning 6. Building Envelope 7. Other (*specify*)Refrigerations but not other kitchen equipment

Program Name & Website	Program Type (A - D)	Tech. Type (1-6)	New construction (NC) or Existing Bldg. (E)	Eligibility E.g. Sq. ft or kW limit (provide)	Training? (Y/N)	Audits? (Y/N)	Focus: Upstream (U) and/or Downstream (D)	Contact Person/email	Year Begun & Length of Budget Cycle*	Current Program Budget
1. Efficiency Maine Business Program http://www.energymaine.com/business_programs.htm	A,B,E	1,4,6,7	NC, E		Y	N	D	David Kyle, David.Kyle@maine.gov	2002, 1 year	\$5.9 million
2. Education and Training Program (Building Operator Certification, among others) http://www.energymaine.com/education_programs.htm	E	1,4,6,7	NC,E		Y	Y	D	Joy Adamson joy.adamson@maine.gov	2002, 1 year	
									Total:	\$5.9 mill

* The length of your budget cycle in years

11. Do your commercial programs reference one or more energy efficiency specifications?
 Yes → *Please list:* CEE commercial lighting, icemakers, HVAC
 No
12. Do your commercial programs co-sponsor marketing campaigns with ENERGY STAR?
 Yes → *Please list:*
 No

D. Program Evaluation and Performance

13. What specific indicators or metrics are used to evaluate and assess the impacts of program activity? For example, kW or kWh saved, trainings attended, rebates provided, etc.
kW & kWh saved, trainings attended, benefit/cost ratio, geographic equity.
14. For programs incorporating training, building benchmarking, or behavior improvements, are you receiving credit for savings from regulators? No Yes
If Yes, how is program credited? Only explicit criteria is that programs be cost-effective, and that's defined by MPUC rule. Students are credited with making improvements that save a certain amount of energy.
15. Please briefly describe the most unique feature(s) of your program. Marketing
16. Are past program evaluations available to the public?
 Yes → Please tell us how these can be obtained.
 No → Check one:
 Past evaluations are confidential
 Program has not been evaluated



Thank you for taking the time to complete this summary! Please return to sloucks@cee1.org or fax to Susan at 617-589-3948