

## CEE Member Programs: Commercial Programs

### A. Organizational Details

1. What organization sponsors the program(s)? Entergy
2. Which of the following best describes the program sponsor? (*Check one.*)
  - Utility
  - Nonprofit "efficiency utility"
  - State Government
  - Regional Program Administrator
  - Public Service Commission
  - Other:
3. Please list the State(s) where the program is offered. (*If programs differ across state lines, please fill out one questionnaire form for each state.*) Texas
4. What is the geographic scope of the program(s)?
  - Smaller than statewide
  - Statewide
  - Service territory in more than 1 state (*describe*)
5. How large is the customer base served by your commercial programs? 365,000 customers
6. Do you differentiate your programs according to specific commercial target markets?
  - No
  - Yes → Please mark all that apply:
    - Commercial Real Estate (separate owner/tenant)
    - Hospitality
    - Restaurant/Food Service
    - Corporate Real Estate (owner-occupied)
    - Retail
    - Schools
    - Health Care
    - Other (*please specify*):

### B. Whole Building Program Approaches

7. Please mark all of the following whole-building elements that you include in your program? *Please see the attachment for general descriptions of whole-building program elements and examples.*
  - Obtain upper management commitment to program
  - Measure whole-building energy performance (benchmark)
  - Identify and screen building candidates and project opportunities (e.g., scoping studies, screening audits, RCx)
  - Re-assess building performance
  - Coordinate recognition
  - None
  - Other (*specify*)
8. Do you incorporate ENERGY STAR ®'s Portfolio Manager benchmarking tool in your commercial programs?  Yes  No
9. Please briefly describe your whole-building program approach and how you are measuring improvement in whole-building energy performance.

Entergy does not utilize a whole-building approach, it focuses on individual measures such as lighting, hvac, motor loads, etc.

### C. Overview of Program Offerings

10. In the following table, please list, by name, all programs that impact commercial buildings. *Navigate through the table with the tab key.*

- Please categorize the **Program Type** by letter in the second column, using the scheme below (*List all that apply*):

A. Prescriptive      B. Custom      C. Standard Performance Contract      D. Loan or financing      E. Other (*specify*)

- Please categorize the **Technology Type** by number in the third column, using the scheme below (*List all that apply*):

1. Lighting                  2. Commercial Kitchens                  3. Data Centers                  4. HVAC  
 5. Retrocommissioning                  6. Building Envelope                  7. Other (*specify*)

Program Name & Website	Program Type (A - D)	Tech. Type (1-6)	New construction (NC) or Existing Bldg. (E)	Eligibility E.g. Sq. ft or kW limit (provide)	Training? (Y/N)	Audits? (Y/N)	Focus: Upstream (U) and/or Downstream (D)	Contact Person/email	Year Begun & Length of Budget Cycle*	Current Program Budget
<b>1. The Large Commercial and Industrial Standard Offer Program</b>	C	A	NC, E	demand >100 kW	N	Y	N/A	Terry Swan/ tswan@entergy.com	2001	\$425,347
									Total:	\$425,347

\* The length of your budget cycle in years

11. Do your commercial programs reference one or more energy efficiency specifications?  
 Yes → *Please list:* ASHRAE 90.1-1995m  
 No
12. Do your commercial programs co-sponsor marketing campaigns with ENERGY STAR?  
 Yes → *Please list:*  
 No

#### **D. Program Evaluation and Performance**

13. What specific indicators or metrics are used to evaluate and assess the impacts of program activity? For example, kW or kWh saved, trainings attended, rebates provided, etc.  
kW and kWh savings achieved
14. For programs incorporating training, building benchmarking, or behavior improvements, are you receiving credit for savings from regulators?  No  Yes  
If Yes, how is program credited?
15. Please briefly describe the most unique feature(s) of your program.
16. Are past program evaluations available to the public?  
 Yes → Please tell us how these can be obtained. PUCT Website  
 No → Check one:  
 Past evaluations are confidential  
 Program has not been evaluated



**Thank you for taking the time to complete this summary! Please return to [sloucks@ceel.org](mailto:sloucks@ceel.org) or fax to Susan at 617-589-3948**