

## CEE Member Programs: Commercial Programs

### A. Organizational Details

1. What organization sponsors the program(s)? Idaho Power
2. Which of the following best describes the program sponsor? (*Check one.*)
  - Utility
  - Nonprofit "efficiency utility"
  - State Government
  - Regional Program Administrator
  - Public Service Commission
  - Other:
3. Please list the State(s) where the program is offered. (*If programs differ across state lines, please fill out one questionnaire form for each state.*) Southern Idaho
4. What is the geographic scope of the program(s)?
  - Smaller than statewide
  - Statewide
  - Service territory in more than 1 state (*describe*)  
24,000 square mile area in southern Idaho and eastern Oregon with an estimated population of 943,000.
5. How large is the customer base served by your commercial programs? nearly 60,000 customers
6. Do you differentiate your programs according to specific commercial target markets?
  - No
  - Yes → Please mark all that apply:
    - Commercial Real Estate (separate owner/tenant)
    - Hospitality
    - Restaurant/Food Service
    - Corporate Real Estate (owner-occupied)
    - Retail
    - Schools
    - Health Care
    - Other (*please specify*):

Three different programs exist: Easy Upgrades targets simple retrofits; Building Efficiency targets new construction; and Custom Efficiency targets larger and more complex projects. We really target by project type more than customer type.

### B. Whole Building Program Approaches

7. Please mark all of the following whole-building elements that you include in your program? *Please see the attachment for general descriptions of whole-building program elements and examples.*
  - Obtain upper management commitment to program
  - Measure whole-building energy performance (benchmark)
  - Identify and screen building candidates and project opportunities (e.g., scoping studies, screening audits, RCx)
  - Re-assess building performance
  - Coordinate recognition
  - None
  - Other (*specify*)
8. Do you incorporate ENERGY STAR®'s Portfolio Manager benchmarking tool in your commercial programs?  Yes  No
9. Please briefly describe your whole-building program approach and how you are measuring improvement in whole-building energy performance.

Except for a couple of "retrocommissioning" projects that have received incentives through our Custom Efficiency program, our activities have been more measure focused than whole building. The menu of measures we offer incentives for in either retrofits (Easy Upgrades) or new construction (Building Efficiency) are all individual measures. Of course, we'd like them to do most of all of them, but with the exception of some new construction "green building" projects most of our customers aren't ready to embrace that approach yet.

## C. Overview of Program Offerings

10. In the following table, please list, by name, all programs that impact commercial buildings.

- Please categorize the **Program Type** by letter in the second column, using the scheme below (*List all that apply*):  
 A. Prescriptive      B. Custom      C. Standard Performance Contract      D. Loan or financing      E. Other (*specify*)
- Please categorize the **Technology Type** by number in the third column, using the scheme below (*List all that apply*):  
 1. Lighting      2. Commercial Kitchens      3. Data Centers      4. HVAC  
 5. Retrocommissioning      6. Building Envelope      7. Other (*specify*)

Program Name & Website	Program Type (A - D)	Tech. Type (1-6)	New construction (NC) or Existing Bldg. (E)	Eligibility E.g. Sq. ft or kW limit (provide)	Training? (Y/N)	Audits? (Y/N)	Focus: Upstream (U) and/or Downstream (D)	Contact Person/email	Year Begun & Length of Budget Cycle*	Current Program Budget
<b>1. Custom Efficiency</b> <a href="http://www.idahopower.com/customefficiency">www.idahopower.com/customefficiency</a>	B	1,4-7, motors, indus equip	E, NC	Lg Indus & Comm'l (rates 9,19)	Y	Y	D	Randy Thorn randythorn@idahopower.com	2003, annual (calendar yr)	\$3.0 million
<b>2. Building Efficiency</b> <a href="http://www.idahopower.com/buildinginefficiency">www.idahopower.com/buildinginefficiency</a>	A	1,4,6	NC	All Comm'l & Indus (rates 7,9,19)	Y	N	D	Billie McWinn bmcwinn@idahopower.com	2005, annual (calendar yr)	\$0.5 million
<b>3. Easy Upgrades</b> <a href="http://www.idahopower.com/easyupgrades">www.idahopower.com/easyupgrades</a>	A	1,4-7, motors, plug loads, grocery equip	E	All Comm'l & Indus (rates 7,9,19)	Y	N	D	Curt Nichols cnichols@idahopower.com	2007, annual (calendar yr)	\$1.4 million
									Total:	\$4.9 million

\* The length of your budget cycle in years

11. Do your commercial programs reference one or more energy efficiency specifications?
- Yes → *Please list:* NEMA Premium Motors, EnergyStar Reflective Roofing, CEE's HECAC AC Units, 80plus PCs, and EnergyStar office equip.
- No
12. Do your commercial programs co-sponsor marketing campaigns with ENERGY STAR?
- Yes → *Please list:*
- No

#### **D. Program Evaluation and Performance**

13. What specific indicators or metrics are used to evaluate and assess the impacts of program activity? For example, kW or kWh saved, trainings attended, rebates provided, etc.

All of our programs have goals of peak demand (summer kW) reduction and energy use (annual kWh) savings. We have a target of incentives provided for each program, and we also track program cost-effectiveness (total program cost/kWh savings). Trainings are provided where they help us reach our primary program goals; they are not goals or targets onto themselves.

14. For programs incorporating training, building benchmarking, or behavior improvements, are you receiving credit for savings from regulators?  No  Yes

If Yes, how is program credited?

15. Please briefly describe the most unique feature(s) of your program.

Three key features: 1) Simplicity (make it easy to participate), 2) Coordinated (near seamless design and delivery of all three C-I programs), 3) Comprehensive (offer incentives for all customers and all projects).

16. Are past program evaluations available to the public?

- Yes → Please tell us how these can be obtained.
- No → Check one:
- Past evaluations are confidential
  - Program has not been evaluated



**Thank you for taking the time to complete this summary! Please return to [sloucks@ceel.org](mailto:sloucks@ceel.org) or fax to Susan at 617-589-3948**