

## CEE Member Programs: Commercial Programs

### A. Organizational Details

1. What organization sponsors the program(s)? We Energies
2. Which of the following best describes the program sponsor? (*Check one.*)
  - Utility
  - Nonprofit "efficiency utility"
  - State Government
  - Regional Program Administrator
  - Public Service Commission
  - Other:
3. Please list the State(s) where the program is offered. (*If programs differ across state lines, please fill out one questionnaire form for each state.*) Wisconsin
4. What is the geographic scope of the program(s)?
  - Smaller than statewide
  - Statewide
  - Service territory in more than 1 state (*describe*)
5. How large is the customer base served by your commercial programs? 70,000 customers
6. Do you differentiate your programs according to specific commercial target markets?
  - No
  - Yes → Please mark all that apply:
    - Commercial Real Estate (separate owner/tenant)
    - Hospitality
    - Restaurant/Food Service
    - Corporate Real Estate (owner-occupied)
    - Retail
    - Schools
    - Health Care
    - Other (*please specify*): small business, nonprofit

### B. Whole Building Program Approaches

7. Please mark all of the following whole-building elements that you include in your program? *Please see the attachment for general descriptions of whole-building program elements and examples.*
  - Obtain upper management commitment to program
  - Measure whole-building energy performance (benchmark)
  - Identify and screen building candidates and project opportunities (e.g., scoping studies, screening audits, RCx)
  - Re-assess building performance
  - Coordinate recognition
  - None
  - Other (*specify*)
8. Do you incorporate ENERGY STAR ®'s Portfolio Manager benchmarking tool in your commercial programs?  Yes  No
9. Please briefly describe your whole-building program approach and how you are measuring improvement in whole-building energy performance.

The New Construction Program takes a whole building approach with a comprehensive design package. The Request for Proposal and Custom approach lend themselves towards more creative, innovative, and include integration of more than one technology. Our Education and Awareness program takes a decision maker approach and teases out formation of energy teams within the organization. Energy Star benchmarking is used as a tool.

### C. Overview of Program Offerings

10. In the following table, please list, by name, all programs that impact commercial buildings. *Navigate through the table with the tab key.*

- Please categorize the **Program Type** by letter in the second column, using the scheme below (*List all that apply*):
  - A. Prescriptive      B. Custom      C. Standard Performance Contract      D. Loan or financing      E. Other (*specify*) Technical Assistance
- Please categorize the **Technology Type** by number in the third column, using the scheme below (*List all that apply*):
  - 1. Lighting              2. Commercial Kitchens              3. Data Centers              4. HVAC
  - 5. Retrocommissioning      6. Building Envelope              7. Other (*specify*)

Program Name & Website	Program Type (A - D)	Tech. Type (1-6)	New construction (NC) or Existing Bldg. (E)	Eligibility E.g. Sq. ft or kW limit (provide)	Training? (Y/N)	Audits? (Y/N)	Focus: Upstream (U) and/or Downstream (D)	Contact Person/email	Year Begun & Length of Budget Cycle*	Current Program Budget	
1. 55 MW Energy Efficiency Program www.we-energies.com/EE	A,B,E	1,2,3,4,6	NC, E	No limit, over \$40,000 in Prescriptive requires prior approval	y	y	D	Fred Dreher fdreher@franklinenergy.com	2005, 3 year cycle	\$43 Million for program duration.	
2. Natural Gas Programs www.we-energies.com/EE	A,B, E	1,2,4,6	EB	There are limits and caps.	y	y	D	Anthony Taylor, ataylor@franklinenergy.com	2006-07	\$7 Million	
									* The length of your budget cycle in years	Total:	

11. Do your commercial programs reference one or more energy efficiency specifications?  
 Yes → *Please list:* Motors, Compressors, AC Roof Top Units, Chillers, Lighting technologies, baseline benchmarks for New Construction.  
 No
12. Do your commercial programs co-sponsor marketing campaigns with ENERGY STAR?  
 Yes → *Please list:* Marketed in the forms.  
 No

#### **D. Program Evaluation and Performance**

13. What specific indicators or metrics are used to evaluate and assess the impacts of program activity? For example, kW or kWh saved, trainings attended, rebates provided, etc.

The programs are peak kW but kWh is tracked. The gas programs are therm reductions through improvements. Training and all rebates are tracked in detail.

14. For programs incorporating training, building benchmarking, or behavior improvements, are you receiving credit for savings from regulators?  No  Yes

If Yes, how is program credited?

kW/kWh savings allowed per the investment made in education with the customers. The details of the plan were approved by our Public Service Commission.

15. Please briefly describe the most unique feature(s) of your program.

Programs have been very cost effective at achieving peak energy reductions. The Custom and RFP programs allow innovative approaches with integrated design and technologies. The New Construction Program can take a whole building approach and allow for the technology synergies to add up to higher savings than individual technologies like stand alone lighting improvements.

16. Are past program evaluations available to the public?

- Yes → Please tell us how these can be obtained.  
 No → Check one:  
 Past evaluations are confidential  
 Program has not been evaluated



**Thank you for taking the time to complete this summary! Please return to [sloucks@cee1.org](mailto:sloucks@cee1.org) or fax to Susan at 617-589-3948**