

CEE Member Programs: Commercial Programs

A. Organizational Details

1. What organization sponsors the program(s)? Northeast Utilities- Western MA Electric
2. Which of the following best describes the program sponsor? (*Check one.*)
 - Utility
 - Nonprofit "efficiency utility"
 - State Government
 - Regional Program Administrator
 - Public Service Commission
 - Other:
3. Please list the State(s) where the program is offered. (*If programs differ across state lines, please fill out one questionnaire form for each state.*) Connecticut
4. What is the geographic scope of the program(s)?
 - Smaller than statewide
 - Statewide
 - Service territory in more than 1 state (*describe*)
NU has programs in NH, CT, and MA. This program is found in MA.
5. How large is the customer base served by your commercial programs? around 16-17K customers
6. Do you differentiate your programs according to specific commercial target markets?
 - No
 - Yes → Please mark all that apply:
 - Commercial Real Estate (separate owner/tenant)
 - Hospitality
 - Restaurant/Food Service
 - Corporate Real Estate (owner-occupied)
 - Retail
 - Schools
 - Health Care
 - Other (*please specify*):

B. Whole Building Program Approaches

7. Please mark all of the following whole-building elements that you include in your program? *Please see the attachment for general descriptions of whole-building program elements and examples.*
 - Obtain upper management commitment to program
 - Measure whole-building energy performance (benchmark)
 - Identify and screen building candidates and project opportunities (e.g., scoping studies, screening audits, RCx)
 - Re-assess building performance
 - Coordinate recognition
 - None
 - Other (*specify*)
8. Do you incorporate ENERGY STAR ®'s Portfolio Manager benchmarking tool in your commercial programs? Yes No
9. Please briefly describe your whole-building program approach and how you are measuring improvement in whole-building energy performance.

C. Overview of Program Offerings

10. In the following table, please list, by name, all programs that impact commercial buildings. *Navigate through the table with the tab key.*

- Please categorize the **Program Type** by letter in the second column, using the scheme below (*List all that apply*):

A. Prescriptive B. Custom C. Standard Performance Contract D. Loan or financing E. Other (*specify*)

- Please categorize the **Technology Type** by number in the third column, using the scheme below (*List all that apply*):

1. Lighting 2. Commercial Kitchens 3. Data Centers 4. HVAC
 5. Retrocommissioning 6. Building Envelope 7. Other (*specify*)

Program Name & Website	Program Type (A - D)	Tech. Type (1-6)	New construction (NC) or Existing Bldg. (E)	Eligibility E.g. Sq. ft or kW limit (provide)	Training? (Y/N)	Audits? (Y/N)	Focus: Upstream (U) and/or Downstream (D)	Contact Person/email	Year Begun & Length of Budget Cycle*	Current Program Budget
1. New Construction Program	A,B	1,2,4,5	NC		partner ship with Univ. of Mass. for this		D	Ron Johnson johnsyx@nu.com	approximately 1988, Annual budget cycle	
2. Lighting Express Rebate	A	1	EB				D	Ron Johnson johnsyx@nu.com	approximately 1988	
3. Cool Choice Mass	A	4	EB				D	John Burke		
* The length of your budget cycle in years									Total:	

11. Do your commercial programs reference one or more energy efficiency specifications?
 Yes → *Please list:* CEE HP lighting
 No
12. Do your commercial programs co-sponsor marketing campaigns with ENERGY STAR?
 Yes → *Please list:*
 No

D. Program Evaluation and Performance

13. What specific indicators or metrics are used to evaluate and assess the impacts of program activity? For example, kW or kWh saved, trainings attended, rebates provided, etc.
kWh saved, Operations and Maintenance metric
Lighting: Percentage of projects that go in meet Tier 2 performance levels (Tier 2 defined by NU stakeholders as a percentage below code)
14. For programs incorporating training, building benchmarking, or behavior improvements, are you receiving credit for savings from regulators? No Yes
If Yes, how is program credited?
15. Please briefly describe the most unique feature(s) of your program.
16. Are past program evaluations available to the public?
 Yes → Please tell us how these can be obtained.
 No → Check one:
 Past evaluations are confidential
 Program has not been evaluated



Thank you for taking the time to complete this summary! Please return to sloucks@cee1.org or fax to Susan at 617-589-3948