

CEE Member Programs: Commercial Programs

A. Organizational Details

1. What organization sponsors the program(s)? Efficiency New Brunswick
2. Which of the following best describes the program sponsor? (*Check one.*)
 - Utility
 - Nonprofit "efficiency utility"
 - State Government
 - Regional Program Administrator
 - Public Service Commission
 - Other:
3. Please list the State(s) where the program is offered. (*If programs differ across state lines, please fill out one questionnaire form for each state.*) New Brunswick
4. What is the geographic scope of the program(s)?
 - Smaller than statewide
 - Statewide
 - Service territory in more than 1 state (*describe*)
5. How large is the customer base served by your commercial programs? 35,000 customers
6. Do you differentiate your programs according to specific commercial target markets?
 - No
 - Yes → Please mark all that apply:
 - Commercial Real Estate (separate owner/tenant)
 - Hospitality
 - Restaurant/Food Service
 - Corporate Real Estate (owner-occupied)
 - Retail
 - Schools
 - Health Care
 - Other (*please specify*):

B. Whole Building Program Approaches

7. Please mark all of the following whole-building elements that you include in your program? *Please see the attachment for general descriptions of whole-building program elements and examples.*
 - Obtain upper management commitment to program
 - Measure whole-building energy performance (benchmark)
 - Identify and screen building candidates and project opportunities (e.g., scoping studies, screening audits, RCx)
 - Re-assess building performance
 - Coordinate recognition
 - None
 - Other (*specify*)
8. Do you incorporate ENERGY STAR ®'s Portfolio Manager benchmarking tool in your commercial programs? Yes No
9. Please briefly describe your whole-building program approach and how you are measuring improvement in whole-building energy performance.

We receive an energy audit report from a qualified energy management service provider (EMSP) with historical utility information, and then incent based on gigajoules of expected energy savings from the recommended projects in the report. As follow through, we do evaluation (measurement & verification.)

C. Overview of Program Offerings

10. In the following table, please list, by name, all programs that impact commercial buildings. *Navigate through the table with the tab key.*

- Please categorize the **Program Type** by letter in the second column, using the scheme below (*List all that apply*):
 - A. Prescriptive B. Custom C. Standard Performance Contract D. Loan or financing E. Other (*specify*) Rebate paid to product distributors
- Please categorize the **Technology Type** by number in the third column, using the scheme below (*List all that apply*):
 - 1. Lighting 2. Commercial Kitchens 3. Data Centers 4. HVAC
 - 5. Retrocommissioning 6. Building Envelope 7. Other (*specify*) all

Program Name & Website	Program Type (A - D)	Tech. Type (1-6)	New Construction (NC) or Existing Bldg. (E)	Eligibility E.g. Sq. ft or kW limit (provide)	Training? (Y/N)	Audits? (Y/N)	Focus: Upstream (U) and/or Downstream (D)	Contact Person/email	Year Begun & Length of Budget Cycle*	Current Program Budget
1. Energy Smart Existing Buildings www.energycynb.ca	B	5	E	all	y	y	U,D	Robin Rocca robin.rocca@gnb.ca	2007, 1 year	\$ 800,000 Canadian
2. Bright Ideas Commercial Lighting Incentives	E	1	NC, E	all	Y	N	U,D	Robin Rocca robin.rocca@gnb.ca	2007, 1 year	\$350,000 Canadian
3. Start Smart New Construction	A	7	NC	all	Y	N	U (designer level)	Robin Rocca robin.rocca@gnb.ca	2007, 1 year	\$1 million Canadian
									Total:	\$2.15 million (C)

* The length of your budget cycle in years

11. Do your commercial programs reference one or more energy efficiency specifications?

Yes → *Please list:* CEE HP T8 & RW, Model National Energy Code Book for Buildings in Canada

No

12. Do your commercial programs co-sponsor marketing campaigns with ENERGY STAR?

Yes → *Please list:*

No

D. Program Evaluation and Performance

13. What specific indicators or metrics are used to evaluate and assess the impacts of program activity? For example, kW or kWh saved, trainings attended, rebates provided, etc.

Energy Smart and Bright Ideas use gigajoules and greenhouse gases, the Smart Start program uses gigajoules, demand reduction and greenhouse gases.

14. For programs incorporating training, building benchmarking, or behavior improvements, are you receiving credit for savings from regulators? No Yes

If Yes, how is program credited?

15. Please briefly describe the most unique feature(s) of your program.

The Bright Ideas lighting program has no red tape, just enables premium lighting products to be sold less expensively than standard efficiency products. Energy Smart uses a Whole building approach.

16. Are past program evaluations available to the public?

Yes → Please tell us how these can be obtained.

No → Check one:

Past evaluations are confidential

Program has not been evaluated



Thank you for taking the time to complete this summary! Please return to sloucks@ceel.org or fax to Susan at 617-589-3948