

# Increasing Energy Savings in Existing Commercial Office Buildings



January 16, 2007  
Long Beach, California



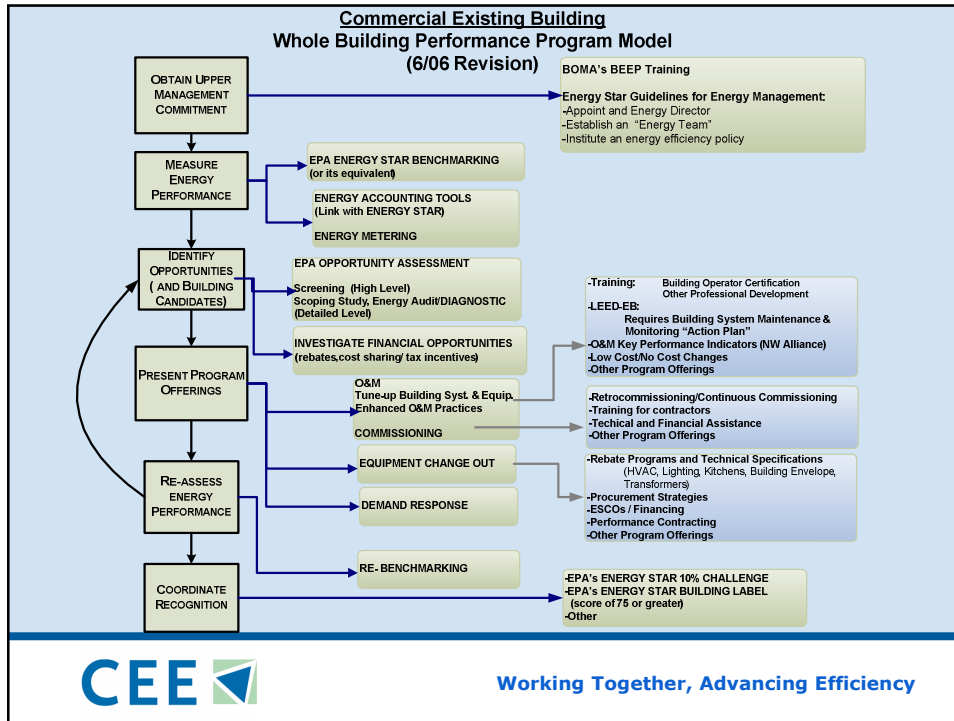
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## Workshop Objectives

- Share new market and technology information related to commercial office building sector (OBS)
- Explore prominent programs that focus on the OBS
- Learn about challenges/results from program managers who are trying to bring a whole buildings approach to the OBS
- Help guide CEE's 2007 work in the OBS



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**I would challenge you to think about....**



How can the program model be tweaked for the office building sector?

What might we work on together to help your programs be more effective in this market?



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## **Barriers-Poll Results**

- Organizational & ownership structures do not encourage energy efficiency
- Technical challenges
- Program branding and communication challenges



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