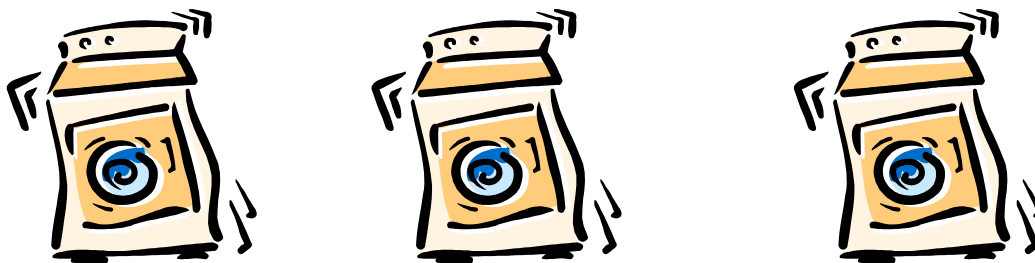


# **CEE Commercial, Family-Sized Clothes Washer Initiative**



## **Program Summary**

**May 2001**

## Table of Contents

<b>Commercial Clothes Washers Fast Facts .....</b>	<b>3</b>
<b>Commercial Clothes Washers Summary Overview .....</b>	<b>4</b>
<b>Pacific Northwest .....</b>	<b>5</b>
Oregon Office of Energy.....	5
NW Natural.....	5
Seattle City Light (SCL).....	5
City of Kent .....	6
Puget Sound Energy (PSE).....	6
LOTT Wastewater Alliance.....	6
Seattle Public Utilities.....	7
<b>California.....</b>	<b>7</b>
San Diego Gas & Electric/ San Diego County Water Authority .....	7
Southern California Gas Company (SoCal Gas).....	8
City of Anaheim Public Utilities.....	8
City of Millbrae .....	8
City of San Diego.....	9
City of Santa Rosa .....	9
East Bay Municipal Utility District (EBMUD) .....	7
Metropolitan Water District (MWD).....	9
Santa Clara Valley Water District.....	10
<b>West.....</b>	<b>10</b>
City of Albuquerque .....	10
City of Austin.....	11
City Public Service/San Antonio Water System/Bexar Metropolitan .....	11
Boulder Water.....	11
Denver Water.....	12
Wisconsin Public Service .....	12
Owatonna Public Utilities.....	12
<b>East.....</b>	<b>13</b>
Efficiency Vermont.....	13
New York City Department of Environmental Protection.....	13

## **Commercial Clothes Washers Fast Facts**

- 28 utilities nationwide are participating in the Initiative.
- Almost \$2 million is being used to promote resource-efficient commercial washers.
- The majority of programs are in the western US, with a few new programs on the East Coast.
- Many utilities are partnering with others regionally to administer programs.
- Most programs are on-going or with multi-year commitments, some until 2004.

## Commercial Clothes Washers Summary Overview

Sponsor	State	Program End	2001 Budget Total (\$ Thousands)	Clothes Washers	
				Incentive	Type
Oregon Office of Energy	OR	On-going	-	35%	Tax Credit
NW Natural	OR	On-going	-	28%	Tax Credit
Seattle City Light	WA	On-going	15.0	\$150	Mail-in
City of Kent	WA	On-going	5.0	\$50	Mail-in
Puget Sound Energy	WA	April 2002	-	\$50-\$150	Mail-in
LOTT Wastewater Alliance	WA	On-going	26.0	\$100-\$250	Mail-in
Seattle Public Utilities	WA	-	-	-	-
PG&E, East Bay MUD	CA	December 2001	100.0	\$150-\$250	Bill Credit
SDG&E / SDCWA	CA	December 2001	275.0	\$300	Instant
SoCal Gas	CA	-	-	-	-
City of Anaheim	CA	On-going	2.8	\$250	Main-in
City of Millbrae	CA	On-going	6.5	\$75	Mail-in
City of San Diego	CA	June 30, 2001	32.0	\$150	Instant
City of Santa Rosa	CA	On-going	-	\$450	Mail-in
Metropolitan Water District	CA	January 2004	1,000.0	\$250	Mail-in
Santa Clara Valley WD	CA	June 30, 2001	112.0	\$350	Mail-in
City of Albuquerque	NM	On-going	100.0	\$100	Bill Credit
City of Austin	TX	On-going	52.5	\$150	Mail-in
CPS/SAWS/Bexar Met.	TX	On-going	220.0	\$100	Mail-in
Boulder Water	CO	On-going	-	\$100	Mail-in
Denver Water	CO	On-going	-	\$7.00/1000 gallons saved	Mail-in
Wisconsin Public Service	WI	On-going	-	Up to \$500,000	Financing
Owatonna Public Utilities	MN	On-going	-	\$25-\$150	Mail-in
Efficiency Vermont	VT	On-going	-	\$250	Mail-in
NYC DEP	NY	July 2004	-	\$424 fixed rate billing/unit	Non-metered billing option
<b>Total</b>			<b>\$1.9 million</b>		

## Pacific Northwest

Sponsor:	<b>Oregon Office of Energy</b>
Program Name:	Business Energy Tax Credit Program
Implementation:	On-going
2001 Budget:	Not Supplied
Program Description:	The Oregon Office of Energy administers the Business Energy Tax Credit program, which provides a tax credit of up to 35% of eligible product costs (the incremental costs of the system or equipment that are beyond standard practice). The tax credit is spread over five years, with 10% in the first and second years and 5% each year thereafter.
Incentives:	Multi-family: <ul style="list-style-type: none"> <li>▪ 35% tax credit of eligible project costs.</li> </ul> Laundromats: <ul style="list-style-type: none"> <li>▪ 35% tax credit of eligible project costs.</li> </ul>
Marketing:	The program is highlighted on the Oregon Office of Energy web site at <a href="http://www.energy.state.or.us">www.energy.state.or.us</a> .
Program Success:	Since the program's inception, more than 5,000 energy tax credits have been awarded to Oregon businesses. The investments save or generate energy worth approximately \$100 million/year.
Further Information:	Evan Elias ☎ 503-378-6044 ✉ <a href="mailto:evan.m.elias@state.or.us">evan.m.elias@state.or.us</a>



Sponsor:	<b>NW Natural</b>
Program Name:	Tax Credit Pass Through Program
Implementation:	On-going
2001 Budget:	Not Supplied
Program Description:	NW Natural Gas Company offers a one-time, pass through option of the Oregon Business Energy Tax Credit to owners and operators of multi-family buildings. Through the program, NW Natural gives customers a lump-sum cash payment of approximately 28% - the net present value of the project cost – and takes the extended tax credit itself.
Incentives:	Multi-family: <ul style="list-style-type: none"> <li>▪ 28% tax credit of eligible product costs.</li> </ul>
Marketing:	The program is not actively promoted.
Program Success:	Not Supplied
Further Information:	Stephen Bicker ☎ 503-220-2369 ✉ <a href="mailto:sgb@nwnatural.com">sgb@nwnatural.com</a>



Sponsor:	<b>Seattle City Light (SCL)</b>
Program Name:	LaundryWise
Implementation:	The program began in April 1998 and is on-going.
2001 Budget:	\$15,000
Program Description:	LaundryWise is a collaborative program between five Seattle area utilities (SCL, City of Kent, PSE, LOTT, SPU). SCL provides rebates for washers with electrically-heated water only.

Incentives:	Multi-family: <ul style="list-style-type: none"> <li>▪ \$50 rebate for CEE-qualified washers with electric water heating.</li> </ul>
Marketing:	The program is promoted through SCL's web site.
Program Success:	250 units were rebated in 2000.
Further Information:	Yen Chin ☎ 206-684-4290 ✉ <a href="mailto:yen.chin@ci.seattle.wa.us">yen.chin@ci.seattle.wa.us</a>



Sponsor:	<b>City of Kent</b>
Program Name:	LaundryWise
Implementation:	On-going
2001 Budget:	\$5,000
Program Description:	LaundryWise is a collaborative program between five Seattle area utilities (SCL, City of Kent, PSE, LOTT, and SPU). City of Kent offers rebates to owners/operators of multi-family buildings and laundromats.
Incentives:	Multi-family: <ul style="list-style-type: none"> <li>▪ \$50 rebate for CEE-qualified washers.</li> </ul> Laundromats: <ul style="list-style-type: none"> <li>▪ \$50 rebate for CEE-qualified washers.</li> </ul>
Marketing:	The program is promoted through direct mail and the web site.
Program Success:	Total units rebated in 2000 was 48.
Further Information:	Robin Bartelt ☎ 253-856-5549 ✉ <a href="mailto:rbartelt@ci.kent.wa.us">rbartelt@ci.kent.wa.us</a>



Sponsor:	<b>Puget Sound Energy (PSE)</b>
Program Name:	LaundryWise
Implementation:	April 1999-April 2002
2001 Budget:	Not Supplied
Program Description:	LaundryWise is a collaborative program between five Seattle area utilities (SCL, City of Kent, PSE, LOTT, and SPU). PSE offers rebates to owners/operators of multi-family buildings and laundromats.
Incentives:	Multi-family: <ul style="list-style-type: none"> <li>▪ \$50 rebate for CEE-qualified washers in common-area laundry rooms.</li> </ul> Laundromats: <ul style="list-style-type: none"> <li>▪ \$50 rebate for CEE-qualified washers in laundromats with electric water heating.</li> <li>▪ \$150 rebate for CEE-qualified washers in laundromats with gas water heating.</li> </ul>
Marketing:	The program is promoted through direct mail.
Program Success:	Total savings in 2000 was 28,000 kWh and 10,000 Therms.
Further Information:	Nora Williams ☎ 425-424-6687 ✉ <a href="mailto:nwilli@puget.com">nwilli@puget.com</a>



Sponsor:	<b>LOTT Wastewater Alliance</b>
Program Name:	LaundryWise
Implementation:	The program began in 1998 and is on-going.
2001 Budget:	\$26,000
Program Description:	LaundryWise is a collaborative program between five Seattle area utilities (SCL, City of Kent, PSE, LOTT, and SPU).

Incentives:	Multi-family: <ul style="list-style-type: none"> <li>▪ \$100 rebate for CEE-qualified washers.</li> </ul> Laundromats: <ul style="list-style-type: none"> <li>▪ \$250 rebate for CEE-qualified washers. This rebate amount is greater than the multi-family rebate because of higher average use in this setting.</li> </ul>
Marketing:	Direct mail to apartment complexes, laundromats, and route operators is used to promote the program. In addition, articles in the utility newsletter have been used.
Program Success:	Wastewater flow reductions since the program's inception total 3,879 gallons per day and water savings of 1.4 million gallons per year. The total number of machines rebated is 65, with 38 more machines pending for 2001.
Further Information:	Karla Fowler ☎ 360-664-2333 ext. 100 ✉ <a href="mailto:karlafowler@lottonline.org">karlafowler@lottonline.org</a>



Sponsor:	<b>Seattle Public Utilities</b>
Program Description:	Seattle Public Utilities participates in LaundryWise, a collaborative program between five Seattle area utilities (SCL, City of Kent, PSE, LOTT, and SPU). CEE will update this summary as more information about Seattle Public Utilities' program becomes available.
Further Information:	Phil Paschke ☎ 206-684-5883 ✉ <a href="mailto:phil.paschke@ci.seattle.wa.us">phil.paschke@ci.seattle.wa.us</a>

## California

Sponsor:	<b>Pacific Gas &amp; Electric (PG&amp;E) / East Bay Municipal Utility District (EBMUD)</b>
Program Name:	Commercial Clothes Washer Rebate Program
Implementation:	The program ends December 17, 2001.
2001 Budget:	Up to \$100,000
Program Description:	PG&E is administering a commercial clothes washer rebate program with East Bay Municipal Utility District. The rebate is funded by both utilities, and appears as a credit on customers' water bills.
Incentives:	Multifamily: <ul style="list-style-type: none"> <li>▪ \$150 rebate for CEE-qualified washers.</li> </ul> Laundromats: <ul style="list-style-type: none"> <li>▪ \$250 rebate for CEE-qualified washers.</li> </ul>
Marketing:	The program is promoted through direct mail to laundromats, retailers, and multi-family residential buildings.
Program Success:	The program granted 97 rebates in 2000.
Further Information:	Jim Carmody ☎ 510-986-7670 ✉ <a href="mailto:jcarmody@ebmud.com">jcarmody@ebmud.com</a>



Sponsor:	<b>San Diego Gas &amp; Electric / San Diego County Water Authority</b>
Program Name:	Coin-operated Laundry Voucher Incentive Program
Implementation:	The program began in July 1998 and will end in December 2001.
2001 Budget:	\$275,000
Program Description:	This program, which is jointly run by SDG&E and the San Diego County Water Authority, offers a \$300/unit voucher for efficient washers. The vouchers are redeemable by laundromat owners, multi-family building owners, route operators,

	and distributors. The majority of program participants are in the multi-family building sector.
Incentives:	Multi-family: <ul style="list-style-type: none"> <li>▪ \$300 vouchers for CEE-qualified washers.</li> </ul> Laundromats: <ul style="list-style-type: none"> <li>▪ \$300 vouchers for CEE-qualified washers.</li> </ul>
Marketing:	SDG&E has secured a contractor to promote the program through a traveling exhibit deployed at apartment association functions, as well as through direct mail.
Program Success:	965 installations were completed in 2000, which represents approximately 24% of the available market (assuming a 39,000 unit installed base with a 10 year useful life). The program goal for 2001 is to replace 1250 units, a 30% increase over 2000.
Further Information:	Bill Mitchell ☎ 858-636-5774 ✉ <a href="mailto:bmitchell@sdge.com">bmitchell@sdge.com</a>



Sponsor:	<b>Southern California Gas Company (SoCal Gas)</b>
Program Description:	SoCal Gas is currently developing a commercial washer rebate program. As more details become available, they will be posted to the CEE web site.
Further Information:	Taimin Tang ☎ 213-244-3713 ✉ <a href="mailto:ttang@socalgas.com">ttang@socalgas.com</a>



Sponsor:	<b>City of Anaheim Public Utilities</b>
Program Name:	Water Efficiency Incentives Program
Implementation:	The program began in December 1996 and is on-going.
2001 Budget:	\$2,780
Program Description:	The program, which is offered under the Metropolitan Water District's effort (see below), provides rebates for high-efficiency clothes washers.
Incentives:	Multi-family: <ul style="list-style-type: none"> <li>▪ \$250 rebate for CEE-qualified washers.</li> </ul> Laundromats: <ul style="list-style-type: none"> <li>▪ \$250 rebate for CEE-qualified washers.</li> </ul>
Marketing:	The program is promoted through bill inserts, direct mail, and newspaper ads.
Program Success:	Participation has been limited to date and is expected to increase with the addition of a contractor to manage the program.
Further Information:	Cathy Templeton ☎ 714-765-4256 ✉ <a href="mailto:cat@anaheim.net">cat@anaheim.net</a>



Sponsor:	<b>City of Millbrae</b>
Program Name:	High-Efficiency Rebate Program
Implementation:	On-going
2001 Budget:	\$6,500
Program Description:	City of Millbrae offers rebates on high-efficiency commercial washers.
Incentives:	Multi-family: <ul style="list-style-type: none"> <li>▪ \$75 rebate for CEE-qualified washers.</li> </ul> Laundromats: <ul style="list-style-type: none"> <li>▪ \$75 rebate for CEE-qualified washers.</li> </ul>

Marketing:	The program is promoted through bill inserts, city publications, and local TV and newspaper ads.
Program Success:	Not Supplied
Further Information:	Catherine Allin ☎ 650-259-2348 ✉ <a href="mailto:callin@ci.millbrae.ca.us">callin@ci.millbrae.ca.us</a>



Sponsor:	<b>City of San Diego</b>
Program Name:	High-Efficiency Washer Voucher Incentive Program
Implementation:	September 19, 2000-June 30, 2001
2001 Budget:	\$32,000
Program Description:	City of San Diego customers may qualify for a voucher for the purchase of an efficient commercial washer. Vouchers expire 30 days after issuance.
Incentives:	Multi-family: <ul style="list-style-type: none"> <li>▪ \$150 voucher is available for CEE-qualified washers.</li> </ul> Laundromats: <ul style="list-style-type: none"> <li>▪ \$150 voucher is available for CEE-qualified washers.</li> </ul>
Marketing:	The program is promoted through news releases, brochures, community events, bill inserts, and newsletters. A water conservation hotline is also in place for City of San Diego customers.
Program Success:	Not Supplied
Further Information:	Jana Vierola ☎ 619-533-4202 ✉ <a href="mailto:jkv@SDCity.Sannet.gov">jkv@SDCity.Sannet.gov</a>



Sponsor:	<b>City of Santa Rosa</b>
Program Name:	Commercial Coin-Operated Rebate Program
Implementation:	On-going
2001 Budget:	Not Supplied
Program Description:	The city of Santa Rosa offers rebates on commercial washers to multi-family building owners and route operators.
Incentives:	Multi-family: <ul style="list-style-type: none"> <li>▪ \$450 rebate for CEE-qualified washers.</li> </ul>
Marketing:	The program is promoted through the City of Santa Rosa's web site and through flyers sent upon a customer's request.
Program Success:	Since 1999, 51 washers have been rebated.
Further Information:	Diane Lesko ☎ 707-543-3986 ✉ <a href="mailto:Dlesko@ci.santa-rosa.ca.us">Dlesko@ci.santa-rosa.ca.us</a>



Sponsor:	<b>Metropolitan Water District (MWD)</b>
Program Name:	Save Water – Save a Buck
Implementation:	January 2001-January 2004
2001 Budget:	Funding from MWD is \$1 million, with an additional \$150,000 from US Bureau of Reclamation. Additional funding has been requested from the state.
Program Description:	This program is coordinated by MWD, which supplies water to 26 agencies in Southern California. The program brings together all of the agencies, with the exception of City of San Diego, which has its own program (see above), to offer rebates on efficient washers.

	Participating Cities are: Anaheim, Burbank, Compton, Fullerton, Glendale, Long Beach, Los Angeles, Pasadena, San Fernando, San Marino, Santa Ana, Santa Monica, and Torrance. Participating Municipal Water Districts are: Calleguas, Central Basin, Coastal, Eastern, Foothill, Inland Empire, Las Virgenes, Orange County, Three Valleys, Upper San Gabriel, West Basin, and Western.
Incentives:	Multi-family: ▪ \$250 minimum rebate for CEE-qualified washers. Laundromats: ▪ \$250 minimum rebate for CEE-qualified washers.
Marketing:	Local member agencies market the program with bill stuffers and newspaper advertisements. MWD promotes the program with ads in larger regional papers.
Program Success:	Not Supplied
Further Information:	Bill McDonnell ☎ 213-217-7693 ✉ <a href="mailto:bmcdonnell@mwd.dst.ca.us">bmcdonnell@mwd.dst.ca.us</a>



Sponsor:	<b>Santa Clara Valley Water District</b>
Program Name:	Commercial Clothes Washer Rebate Program
Implementation:	July 1, 2000-June 30, 2001 with the possibility of extension
2001 Budget:	\$112,000, which includes funding from partner utilities PG&E, San Jose/Santa Clara Water Pollution Control Plant, and the City of Santa Clara
Program Description:	The Santa Clara Valley Water District's Rebate Program provides incentives to laundromat owners and multi-family building owners for the purchase or lease of efficient machines. The rebate is co-funded by several other local agencies, and rebate amounts vary depending on service territory.
Incentives:	Multi-family: ▪ Rebates of up to \$350 for CEE-qualified washers. Laundromats: ▪ Rebates of up to \$350 for CEE-qualified washers.
Marketing:	Flyers to apartment associations and apartment buildings are used to promote the program. In addition, laundromats and senior centers have been targeted. The program slogan is "Give me a Spin."
Program Success:	Not Supplied
Further Information:	Karen Morvay ☎ 408-265-2607 ext. 2707 ✉ <a href="mailto:Karemorv@scvwd.dst.ca.us">Karemorv@scvwd.dst.ca.us</a>

## West

Sponsor:	<b>City of Albuquerque</b>
Program Name:	Commercial Washer Rebate Program
Implementation:	The program is on-going with yearly budget renewal.
2001 Budget:	\$100,000
Program Description:	This program provides rebates for washers meeting and exceeding CEE's A2 Tier Level (EF 3.25, WF 9.5). The rebates are issued as credits on customers' water bills.
Incentives:	Multifamily: ▪ \$100 rebate for CEE-qualified washers. Laundromats: ▪ \$100 rebate for CEE-qualified washers.

Marketing:	Bill messages and inserts, as well as articles in the monthly city paper, "Neighborhood Newsletter" are used to promote the program.
Program Success:	In FY 2000, 707 rebates were given. The total for FY 2001 is 893 rebates so far.
Further Information:	Jean Witherspoon ☎ 505-768-3547 ✉ <a href="mailto:jasw@cabq.gov">jasw@cabq.gov</a>



Sponsor:	<b>City of Austin</b>
Program Name:	WashWise Commercial Washer Rebate Program
Implementation:	The program began in April 1999 and is on-going
2001 Budget:	\$52,500
Program Description:	City of Austin offers rebates on commercial clothes washers to owners and managers of multi-family buildings and laundromat owners. To date, all activity has been within the multi-family sector.
Incentives:	Multi-family: <ul style="list-style-type: none"> <li>▪ \$150 rebate for CEE-qualified washers.</li> </ul> Laundromats: <ul style="list-style-type: none"> <li>▪ \$150 rebate for CEE-qualified washers.</li> </ul>
Marketing:	Direct mail, advertisements and articles in apartment association magazines, newsletter articles, and the web are used to promote the program.
Program Success:	306 machines were rebated in 2000.
Further Information:	Dan Strub ☎ 512-499-2559 ✉ <a href="mailto:dan.strub@ci.austin.tx.us">dan.strub@ci.austin.tx.us</a>



Sponsor:	<b>City Public Service/San Antonio Water System/Bexar Metropolitan</b>
Program Name:	Clothes Washer Rebate Program
Implementation:	On-going.
2001 Budget:	\$220,000
Program Description:	In a joint program with Bexar Metropolitan and the San Antonio Water System, City Public Service is offering rebates for efficient commercial washers.
Incentives:	Multi-family: <ul style="list-style-type: none"> <li>▪ \$100 rebate for CEE-qualified washers.</li> </ul> Laundromats: <ul style="list-style-type: none"> <li>▪ \$100 rebate for CEE-qualified washers.</li> </ul>
Marketing:	Promotion includes bill inserts and articles in customer newsletters.
Program Success:	Of the 5,500 washers rebated in this general rebate program, approximately 100 have been commercial washers.
Further Information:	Kenneth Gunn ☎ 210-978-2615 ✉ <a href="mailto:ckgunn@cpx-satx.com">ckgunn@cpx-satx.com</a>



Sponsor:	<b>Boulder Water</b>
Program Name:	Commercial Washer Rebate Program
Implementation:	On-going
2001 Budget:	Not Supplied
Program Description:	City of Boulder offers a \$100 rebate to customers purchasing a high-efficiency commercial clothes washer.

Incentives:	Multi-family: ▪ \$100 rebate for qualifying commercial washers. Laundromats: ▪ \$100 rebate for qualifying commercial washers.
Marketing	The program is marketed through bill inserts and newspaper advertisements.
Program Success:	10 rebates have been issued since the program's inception.
Further Information:	Paul Lander ☎ 303-413-7407 ✉ <a href="mailto:LanderP@ci.boulder.co.us">LanderP@ci.boulder.co.us</a>



Sponsor:	<b>Denver Water</b>
Program Name:	Commercial/Industrial Performance Contracting Program
Implementation:	On-going
2001 Budget:	Not Supplied
Program Description:	Incentives are offered on retrofit projects that save a minimum of 300,000 gallons annually. Incentive payment is based on water savings achieved during a one year verification period.
Incentives:	Multi-family: ▪ \$7.00 per 1000 gallons of water saved, up to a maximum of \$20,000 per project. Laundromats: ▪ \$7.00 per 1000 gallons of water saved, up to a maximum of \$20,000 per project.
Marketing:	Direct mail to prospective participants and an informational listing on Denver Water's web site have been used to promote the program.
Program Success:	The total commercial/industrial program has saved about 105,900,000 gallons. Over 7 million gallons are attributed to laundry related projects.
Further Information:	Jim Reed ☎ 303-628-6349 ✉ <a href="mailto:jim.reed@denverwater.org">jim.reed@denverwater.org</a>



Sponsor:	<b>Wisconsin Public Service</b>
Program Name:	Market Rate Financing Program
Implementation:	On-going
2001 Budget:	Not Supplied
Program Description:	Wisconsin Public Service offers financing for qualifying high-efficiency commercial clothes washers. The loans are available in amounts up to \$500,000 and cover the costs of equipment and installation.
Incentives:	Financing
Marketing:	The program is promoted through brochures. No direct mail or targeted promotion is used.
Program Success:	The program has provided financing for 131 commercial washer projects since 1997.
Further Information:	Terri Winter ☎ 920-433-1634 ✉ <a href="mailto:twinter@wpsr.com">twinter@wpsr.com</a>



Sponsor:	<b>Owatonna Public Utilities</b>
Program Name:	Energy Savers Rebate Program
Implementation:	On-going
2001 Budget:	Unlimited
Program Description:	Owatonna Public Utilities offers rebates from \$25-\$150 on CEE-qualified commercial clothes washers.

Incentives:	<p>Multi-family:</p> <ul style="list-style-type: none"> <li>▪ \$25 rebate per utility (electric, gas, or water) for washers meeting CEE's A1 and A2 specifications. A \$50 rebate per utility is offered for washers meeting the B1, B2, C1, and C2 levels.</li> </ul> <p>Laundromats:</p> <ul style="list-style-type: none"> <li>▪ \$25 per utility (electric, gas, or water) for washers meeting CEE's A1 and A2 specifications. A \$50 rebate per utility is offered for washers meeting the B1, B2, C1, and C2 levels.</li> </ul>
Marketing:	Promotion includes newsletters, brochures, and information on the Owatonna Public Utilities web site.
Program Success:	Since the program began in July 1998, rebates have been issued for 274 washers (both commercial and residential rebates combined).
Further Information:	Ken Finholdt ☎ 507-451-2839 ✉ <a href="mailto:finholdtk@owatonnautilities.com">finholdtk@owatonnautilities.com</a>

## East

Sponsor:	<b>Efficiency Vermont</b>
Program Name:	Residential Energy Efficiency Program (REEP)
Implementation:	On-going
2001 Budget:	Not Supplied
Program Description:	Through REEP, Efficiency Vermont offers rebates on commercial clothes washers for Low Income/Multi-family buildings.
Incentives:	<p>Low-Income Multifamily:</p> <ul style="list-style-type: none"> <li>▪ Up to \$500 per qualifying washer-dryer combination installed in common area laundry.</li> </ul>
Marketing:	Not Supplied
Program Success:	Not Supplied
Further Information:	Elizabeth Chant ☎ 802-860-4095 ext. 1017 ✉ <a href="mailto:EChant@veic.org">EChant@veic.org</a>



Sponsor:	<b>New York City Department of Environmental Protection</b>
Program Name:	Conservation Program for Multiple Family Residential Buildings
Implementation:	Fall 2000-July 2004
2001 Budget:	Not Supplied.
Program Description:	Multi-family buildings of six or more units are eligible to elect a per-unit water charge in place of metered billing if efficient commercial washers are installed in their common-area laundry rooms. Other requirements for participation include the installation of low-consumption plumbing hardware and fixtures. The goal of the program is to promote water conservation in multi-family residential buildings and give owners some control over their water and sewer costs.
Incentives:	<p>Multi-family:</p> <ul style="list-style-type: none"> <li>▪ Building owners/operators can elect a fixed charge of \$424 per unit for 2001-2002 when in compliance with program guidelines as listed above.</li> </ul>
Marketing:	The program is promoted through the DEP's web site.
Program Success:	Not Supplied.
Further Information:	Warren Liebold ☎ 718-595-6656 ✉ <a href="mailto:wliebold@earthlink.net">wliebold@earthlink.net</a>