

STATE AND LOCAL GOVERNMENT PURCHASING



Although CEE is no longer actively promoting energy-efficient government purchasing, CEE's prior work in this area is detailed in a section of its Web site (www.cee1.org). The Web pages include links to resources, research and guidebooks that pertain to this sector.

CEE's State and Local Government Purchasing Initiative was launched in 1999 to assist government purchasing officials in procuring energy-efficient products. The energy savings can be achieved in virtually every type of government facility, including:

- Administration buildings
- Public hospitals
- Police and fire departments
- Public schools and universities
- Public housing
- Public libraries
- Airports

About this Market: In the United States, there are 50 state governments and approximately 3,043 county, 19,279 city and 16,656 town governments. Together, they spend an estimated \$12 billion per year on energy bills and another \$50-70 billion a year on energy-related products.

Pilot Research in 1999-2000: CEE conducted pilot studies at 14 sites across the country. These sites included a cross section of cities, counties, states and schools. The purpose of the research was to identify opportunities to incorporate energy efficiency into purchasing practices and determine what resources are necessary to promote and assist change.

Other useful tools developed by CEE include PowerPoint training modules (see description on next page).

State and Local Government Energy-Efficient Purchasing:

CEE's on-line resources explain the benefits of energy efficiency in government procurement. A key component of this effort is education about these benefits. CEE has developed a program implementation guide called Government Energy Efficiency Procurement Services (GEEPS) that can be used to assist members in designing individual programs with their own state and local government customers.

CEE has conducted extensive research on state and local purchasing, developing tools (listed on next page) that members and government purchasers can use in implementing energy-efficient purchasing programs.

FACT SHEET

Purchasing tools include:

- **Pilot project reports**

Describe pilot research and make recommendations, summarizing the purchasing process at each of 14 sites

- **Market segmentation study**

Breaks the complex government purchasing market into targetable, workable segments

- **Procurement guidebooks**

Provide guidance on energy-efficient purchasing to specific market segments within state and local governments, including purchasing staff, facility operators and executive agents/legislators

- **RFP for contractor services**

Helps solicit contractor assistance for implementing a government purchasing project

- **Interview guide**

Provides questions and topics that CEE members and their contractors can use to gain an understanding of the procurement process at a government site

- **Tool Kit training modules (Power Point presentation)**

One module describes, in detail, how to use the ENERGY STAR Purchasing Took Kit. The other module educates about the importance of energy efficiency.

- **Energy-Efficiency training module (PowerPoint presentation)**

Gives an overview of energy efficiency and why it should be incorporated into government purchasing

Contact: Additional information about CEE's State and Local Government Purchasing Initiative is available at www.cee1.org or by contacting Afroz Khan at (617) 589-3949, ext. 208, or akhan@cee1.org.